

Summer Business School



The NEWTON College Business Summer School (NABSS) is specifically **designed for current university students** and recent university graduates of any academic backgrounds aged 18+ who are interested in business and considering applying to a business grad school or starting up their own company. NEWTON Academy shifts the focus of business education from traditional book learning to practical experience in the real business world.

Location

Prague, Czech Republic, Prague Congress Center,
5. kvetna 1640/65, 140 21, Prague 4 - Nusle

Languages

English

Duration

4 weeks (2 weeks contact teaching, 2 weeks for
project processing)

Pace

Full-time

Earliest start date

July 20, 2020

Application deadline

March 31, 2020

Study type

Campus

Tuition fees

The minimum of participants is 10. If the number of
participants is more than 10: **1 200 USD**

If the number of participants is more than 15: **1 000 USD**

Program Description

The NEWTON College Business Summer School (NABSS) combines business education with the practical experience from the real business world. You'll be learning from guest speakers and experts in marketing, management and psychology who have worked in/with top companies. You'll look at some of the world's most successful companies to experience how they deal with the fast-changing contemporary markets. And you will tackle a challenge every entrepreneur has to face in order to grow their business - develop a viable digital marketing strategy using all the most effective contemporary channels and digital business models.

Courses:

- Marketing,
- Strategic Management,
- Business Psychology,
- Innovation Management,
- Presentation and Communication Skills.

Who is it for?

Current university students aged 18+ and recent university graduates of any major and nationality with a minimum English level of B2 (individual assessment possible).

Timetable:

Classes (first two weeks): Monday to Friday from 10 am to 12 am, 01 pm to 03 pm.

Cost:

The minimum of participants is 10. If the number of participants is more than 10: **1 200 USD**

If the number of participants is more than 15: **1 000 USD**

Early-bird discount: a **200 USD** discount applies if an advanced payment of **800 USD** has been received by April 14, 2020.

Included:

- tuition and study materials
- one company visit per week
- welcome party
- city tour
- farewell party
- welcome pack
- end-of-course NEWTON Academy Business Summer School certificate
- 24-hour support from the program coordinator

What is not included:

- travel to Prague and back
- visa
- airport transfers
- accommodation and meals
- additional optional social and sports activities at the weekend
- medical insurance

Admission Process:

The NEWTON College Business Summer School opens its doors to enthusiastic students who wish to take advantage of their summer to study business. Our four-week summer school program has been specifically designed for students who are looking for a grounding in business and to enjoy their summer in Prague.

If you are interested in attending our summer school, please see the application requirements below. Our program coordinator is also available to help you with any queries you might have.

- complete and send the application form (available via: study@newton-university.com)
- receive further instructions
- send the additional documents
- receive confirmation of enrolment
- start your studies with EU!



Contact:

study@newton-university.com
+420 724 973 367

NEWTON College
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