REPUBLIC OF BULGARIA D.A. TSENOV ACADEMY OF ECONOMICS – SVISHTOV	
FACULTY **„Management and Marketing“**	**DEPARTMENT** **„Management“**

Approved by:
RECTOR:
(Prof. Mariyana Bozhinova, PhD)

Approved by the AC, Resolution № 5/02.03.2022
Approved by the FC, Protocol № 4/16.02.2022
Approved by the DC, Protocol № 8/11.02.2022

QUALIFICATION DESCRIPTION

DOCTORAL PROGRAMME

„SOCIAL MANAGEMENT“

Educational and scientific degree: **Doctor**		Area of study: **3. Social, economic sciences and law**
Mode of study:	Length of study:	Field of study: **3.7. Administration and management**
Full-time/Self-preparation	**3 years**	
Part-time/Distance	**4 years**	Code of the document: **ED/QD-D-FT/PT/U/D-3/4-3.7-SM-FMM-DME-2022**
Language: **Bulgarian/English/Russian**		

1. General description of the doctoral programme

\The doctoral program „Social Management” at the Department of Management is aimed at training doctoral students and aims to meet the growing needs of highly qualified specialists at the expert level in the field of management. The training in the doctoral program is carried out in accordance with the requirements of the Higher Education Act, the Academic Staff Development Act in the Republic of Bulgaria and the Regulations for its implementation, as well as with the Regulations for the development of the academic staff in SA “D. A. Tsenov” and the Regulations for the activity of SA “D. A. Tsenov”. It deepens the theoretical, methodological and managerial knowledge, forms skills and practical habits of doctoral students for research, teaching, management and consulting.

2. Learning objectives

The goals set by the Department of Management with the PhD in PhD in Social Management are related to the pursuit of the high socio-economic expectations and needs in the development of the market. The goals to be achieved in organizing the training of doctoral students in the doctoral program „Social Management“ are in line with the motives for opening a doctoral program in this program, and are reflected in:

- ensuring the necessary continuity and interchangeability of the department's scientific staff;
- training of specialists for research, management, consultancy and expert activity in various structures of the economy and social life, with high qualification and analytical skills.

The objectives set are adapted and harmonized with the dynamic development of management science and business practice and are in line with the European Community's priorities for the alignment of Member States' higher education systems and the building of a pan-European learning area. This makes the doctoral program attractive to people who are already highly qualified in the field of management and want to develop their qualification through in-depth independent research-applied research.

3. Organisation and length of study

The training in the doctoral program “Social Management” is organized in accordance with the current legislation in the Republic of Bulgaria and internal regulations at the Academy of Economics. The educational process is carried out in accordance with the regulated educational documentation with a highly qualified academic staff. The training for obtaining the educational and scientific degree "Doctor" is carried out in full-time, part-time, independent or distance form of education, financed by the state or by the doctoral students. The regular and independent form of education lasts up to 3 years, and the part-time and distance learning - up to 4 years.

4. Knowledge

Doctoral program „Social Management“ gives graduate doctoral necessary knowledge to cope with the challenges of work in modern organizational and business environment of high professional level. Upon completion of the training, the PhD student will possess and use specialized and systematized knowledge to perform critical analysis and synthesize new ideas; will master the methods of research in the field; will have the ability to expand and modify existing knowledge in the field as well as its interactions with border science areas; will have the knowledge with the highest degree of complexity and will carry out original research; will present knowledge and understanding at the highest level, not only in the field, but also in close scientific fields; will demonstrate and express knowledge through the degree of complexity of conducted, understandable and grounded research.

5. Skills

Upon completion of the training, the PhD student will have the skills to create and manage networks or teams, be able to distribute time and manage human and

financial resources, solve complex problems through new technological methods and tools. The PhD student will be able to quickly find, retrieve, organize, synthesize and assess the required information from various sources,whether detailed or scarce. It will have the skills to solve and overcome critical research and / or innovation issues; will be able to improve standard models and approaches, develop innovative solutions by combining different original strategies and technologies; will be able to manage unsuccessful attempts and move forward, improve standard models and approaches. The PhD student will have the means and means to anticipate changes and problems; to abstain from the environment and to think in an innovative way; to develop and leave a rational plan to bring new ideas for a fruitful end;to quickly acquire new skills and abilities; to envisage technological and creative development; to write and publish scientific and technical papers (scientific articles, abstracts, reports, figures, graphics, etc.); to communicate through different media to a different audience. The PhD student will have skills such as endurance, entrepreneurship, hardness, rigor, adaptability, and intellectual flexibility.

6. Competences

6.1. Independence and responsibility

By studying in a PhD program „Social Management“, the PhD student will develop a high level of autonomy and responsibility. This involves acquiring practical habits for creating and interpreting new knowledge through own research or other scientific work. With the new knowledge gained, he will demonstrate skills to expand the scope of the previously known field of science and will be able to judge the need for up-to-date publications. He will have the ability to self-assess the achievements of his research work.

6.2. Learning competences

The PhD student will improve his / her learning competencies, demonstrating the capacity to systematically acquire and understand a significant amount of knowledge from state-of-the-art scientific achievements or from the field of professional practice.

6.3. Communicative and social competences

With regard to their communicative and social competences, the PhD student will be able to present qualities and transferable skills requiring high personal responsibility, self-initiative in complex and unpredictable circumstances, and in a professional or equivalent environment.

6.4. Professional competences

The professional competencies of the PhD student will be related to the acquisition of techniques applied to scientific research and complex academic studies. It will be able to make informed judgments on complex issues in the field, often in the absence of complete data, and to present its ideas and conclusions clearly and effectively to specialists and non-specialists. The PhD student will have the ability to continue the research in the relevant scientific field at increasingly complex levels, contributing to the development of new techniques, ideas or approaches.

7. Brief description of the academic staff

Doctoral program training is carried out by highly qualified and motivated academic staff. These are habilitated lecturers from the Department of Management who are leading specialists in their field in the Republic of Bulgaria. The scientific potential of the department is one of the main prerequisites for significantly increasing the number of admitted, trained and defended PhD students.

8. Professional realization

The expected benefit of PhD students in the PhD program „Social Management“ is the development of national management science in a strategic area for the country's economy, through the transfer and adaptation of world achievements, generating an effect on the national economy as a whole in particular for specific business and non-profit organizations and activities at lower levels of government.

PhD students in the PhD program „Social Management“ are considered as a serious and responsible challenge to the requirements of science and business practice. The preparation of PhD students has as direct results the creation of:

- a scientific product consistent with the contemporary level of research and the requirements of modern management;
- academic research potential;
- highly-qualified managerial staffing potential.

9. Educational and scientific degree and professional qualification

The educational and scientific degree „doctor“ is awarded after doctoral training and successful defense of dissertation work.

Dean:……. Head of Department:……

(Prof. Margarita Bogdanova, PhD) (Assoc. Prof. Irena Emilova, PhD)

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CURRICULUM

Doctoral programme
„SOCIAL MANAGEMENT“

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Language: **Bulgarian/English/Russian**		Effective as from: **2022/2023 academic year**

I. EDUCATIONAL ACTIVITY

№	Type	Code	Subject/Activity	ECTS credits	Form of assessment
1	**C**	*Fundamental Courses (doctoral minimum I)*		25	exam
		FMM-DME-D-101	1. Management		
2	**C**	*Specialized Courses (doctoral minimum II)*		25	exam
			1. Subject related to the topic of the doctoral degree dissertation		
3	C	ФПТБ-КСПН-Д-901	Methodology of science and research	10	c.g.
4	C	ФПТБ-КСПН-Д-902	Academic writing and presentation methods	10	c.g.
5	C	ФСО-КСПМ-Д-901	Methodology and methods of empirical research	10	c.g.
6	C		Attendance and participation in courses (seminars, doctoral degree tutorials), conferences and other training activities	5	IS report
			Total:	**85**	
1	F	ФММ-КБИ-Д-901	Information technology	10	c.g.
2	F	ФФ-КЧЕО-Д-901	English for doctoral degree students (B2)	10	c.g.

3	F	ФФ-КЧЕО-Д-902	English for doctoral degree students (C1)	10	c.g.
4	F	A master or bachelor degree subject		According to the curriculum of the subject	exam
5	F	Participation in trainings related to the doctoral degree studies		5 for each training	certificate
6	F	Participation in mobility for training or practice purposes		30 for each mobility	Mobility protocol

II. SCIENTIFIC, RESEARCH AND PUBLICATION ACTIVITY

№	Type	Subject/Activity	ECTS credits	Form of assessment
1	C	Publications regulated in group D, indicators 4 – 10 from RIDASRBA	30	IS report
		Total:	**30**	
2	F	Participation in science and research projects	10 per project	contract
3	F	Participation in mobility for research purposes	10 per mobility	Mobility protocol
4	F	Participation with science reports in scientific forums (national or international)	1 for each report	Participation certificate publication
5	F	Publications exceeding the standard of minimum required points regulated in RIDASRBA outside ch. II.1 and II.4	1 for each subchapter	publication

III. PREPARATION OF A DISSERTATION PAPER AND AN ABSTRACT

№	Type	Activity	ECTS credits	Form of assessment
1	C	Dissertation paper, including:	50	Science advisor and a DC protocol
1.1.		Theoretic and research work	10	science advisor
1.2.		Empirical and research work	10	science advisor
1.3.		Preparation of a chapter from the dissertation paper	20	science advisor
1.4.		Submission of a final version to the approval of the DC	10	a DC protocol
2	C	Preparation of an abstract and an original contribution declaration	10	a DC protocol
		Total:	**60**	

IV. TEACHING AND EXPERT ACTIVITY

№	Type	Subject/activity	ECTS credits	Form of assessment
1	E	Delivering a series of lectures and/or seminars according to the curriculum	5	Report from the SA visit
		Participation in expert and consultancy activity		Report by the SA; contract/reference
		Total:	**5**	
1	F	Delivering a series of lectures and/or seminars according to the curriculum	5 ECTS credits for 28 provisional classes	Remuneration form

2	F	Participation in expert and consultancy activity	2 ECTS credits per participation	report by the SA; contract/reference
3	F	Participation in mobility for teaching purposes	10 ECTS credits per mobility	certificate

BASIC COMPONENTS OF THE CURRICULUM

Activity	ECRS credits
COMPULSORY ACTIVITIES	
Educational activity	85
Scientific and educational activity	30
Preparation of a dissertation paper and an abstract	60
Teaching and expert activity	5
Total:	180
FACULTATIVE ACTIVITIES	
Educational activity	According to the IS of the doctoral student
Scientific and education activity	
Teaching and expert activity	

DEAN:……. **HEAD OF DEPARTMENT:**……

(Prof. Margarita Bogdanova, PhD) (Assoc. Prof. Irena Emilova, PhD)