

**REPUBLIC OF BULGARIA**  
**D. A. TSENOV ACADEMY OF ECONOMICS – SVISHTOV**

**FACULTY “ MANAGEMENT AND  
MARKETING”**

**DEPARTMENT “ MANAGEMENT”**

**I endorse:**

**RECTOR:**

(Assoc. Prof. Ivan Marchevski, PhD)

Approved by Academic Council with Decisions No.3/31.01.2018

Approved by Faculty Council with Decision No.4/19.12.2017

Approved by Department Council with Decision No.5/18.12.2017

## **QUALIFICATION CHARACTERISTICS**

### **DOCTORAL PROGRAMME**

#### **“SOCIAL MANAGEMENT”**

Educational and scientific degree:

**DOCTOR**

Field of higher education:

**3. Social, Economic and Law Sciences**

Mode of study:

**FULL-TIME/UNSUPERVISED**

Professional field:

**(3.7. Administration and Management  
/ 3.8.Economics)**

Length of study: **3 year**

Mode of study:

**PART-TIME/DISTANCE**

Document code:

Length of study: **4 years**

**LANGUAGE:** English

Effective from: **2017/2018** academic year

### **1. General Characteristics of the Doctoral Program**

The motives and objectives set by the Department of Management in connection with the conducting of education in the educational and scientific degree "Doctor" under the doctoral program "Social management" are fully in line with the needs of the country's economy from the leading cadres with the best- high qualification as well as the need to increase the scientific potential of researchers and lecturers in higher education institutions in the field of social and economic management. The mission, which the Management Department puts through the training of PhD students in the PhD program "Social Management", is to prepare highly qualified specialists on the expert level in the management field.

### **2. Educational purposes**

The goals set by the Department of Management with the PhD in Social Management are related to the pursuit of the high socio-economic expectations and needs in the development of the market processes in our country and the integration of the country into the European structures.

The objectives to be achieved in organizing PhD students' PhD in the Social Management program are in line with the reasons for the PhD in this program and are expressed in:

- ensuring the necessary continuity and interchangeability of the department's scientific staff;
- training of specialists for research, management, consultancy and expert activity in various structures of the economy and social life, with high qualification and analytical skills.

The objectives set are adapted and harmonized with the dynamic development of management science and business practice and are in line with the European Community's priorities for the alignment of Member States' higher education systems and the building of a pan-European learning area. This makes the doctoral program attractive to people who are already highly qualified in the field of management and want to develop their qualification through in-depth independent research-applied research.

### **3. Organization and length of training**

The training for the acquisition of the educational and scientific degree "doctor" is carried out in a regular, part-time, independent or distance form of education financed by the state or by the PhD students. The regular and independent form of education lasts up to 3 years, while the part-time and distance studies are up to 4 years.

### **4. Knowledge**

Doctoral program "Social Management" gives graduate doctoral necessary knowledge to cope with the challenges of work in modern organizational and business environment of high professional level. Upon completion of the training, the PhD student will possess and use specialized and systematized knowledge to perform critical analysis and synthesize new ideas; will master the methods of research in the field; will have the ability to expand and modify existing knowledge in the field as well as its interactions with border science areas; will have the knowledge with the highest degree of complexity and will carry out original research; will present knowledge and understanding at the highest level, not only in the field, but also in close scientific fields; will demonstrate and express knowledge through the degree of complexity of conducted, understandable and grounded research.

### **5. Skills**

Upon completion of the training, the PhD student will have the skills to create and manage networks or teams, be able to distribute time and manage human and financial resources, solve complex problems through new technological methods and tools. The PhD student will be able to quickly find, retrieve, organize, synthesize and assess the required information from various sources, whether detailed or scarce. It will have the skills to solve and overcome critical research and / or innovation issues; will be able to improve standard models and approaches, develop innovative solutions by combining different original strategies and technologies; will be able to manage unsuccessful attempts and move forward, improve standard models and approaches. The PhD student will have the means and means to anticipate changes and problems; to abstain from the environment and to think in an innovative way; to develop and leave a rational plan to bring new ideas for a fruitful end; to quickly acquire new skills and abilities ;to envisage technological and creative development; to write and publish scientific and technical papers (scientific articles, abstracts, reports, figures, graphics, etc.);to communicate through different media to a different audience. The PhD student will have skills such as endurance, entrepreneurship, hardness, rigor, adaptability, and intellectual flexibility.

## **6. Competencies**

### **6.1. Self-sufficiency and responsibility**

By studying in a PhD program "Social Management", the PhD student will develop a high level of autonomy and responsibility. This involves acquiring practical habits for creating and interpreting new knowledge through own research or other scientific work. With the new knowledge gained, he will demonstrate skills to expand the scope of the previously known field of science and will be able to judge the need for up-to-date publications. He will have the ability to self-assess the achievements of his research work.

### **6.2. Learning competencies**

The PhD student will improve his / her learning competencies, demonstrating the capacity to systematically acquire and understand a significant amount of knowledge from state-of-the-art scientific achievements or from the field of professional practice.

### **6.3. Communicative and social competencies**

With regard to their communicative and social competences, the PhD student will be able to present qualities and transferable skills requiring high personal responsibility, self-initiative in complex and unpredictable circumstances, and in a professional or equivalent environment.

### **6.4. Professional competencies**

The professional competencies of the PhD student will be related to the acquisition of techniques applied to scientific research and complex academic studies. It will be able to make informed judgments on complex issues in the field, often in the absence of complete data, and to present its ideas and conclusions clearly and effectively to specialists and non-specialists. The PhD student will have the ability to continue the research in the relevant scientific field at increasingly complex levels, contributing to the development of new techniques, ideas or approaches.

## **7. A brief feature of the academic staff**

Doctoral program training is carried out by highly qualified and motivated academic staff. These are habilitated lecturers from the Department of Management who are leading specialists in their field in the Republic of Bulgaria. The scientific potential of the department is one of the main prerequisites for significantly increasing the number of admitted, trained and defended PhD students.

## **8. Professional development**

The expected benefit of PhD students in the PhD program "Social Management " is the development of national management science in a strategic area for the country's economy, through the transfer and adaptation of world achievements, generating an effect on the national economy as a whole in particular for specific business and non-profit organizations and activities at lower levels of government.

PhD students in the PhD program "Social Management" are considered as a serious and responsible challenge to the requirements of science and business practice. The preparation of PhD students has as direct results the creation of:

- a scientific product consistent with the contemporary level of research and the requirements of modern management;
- academic research potential;
- highly-qualified managerial staffing potential.

## **9. Educational and scientific degree and professional qualification**

The educational and scientific degree "doctor" is awarded after doctoral training and successful defense of dissertation work.

Dean:

(Prof. Violeta Kraeva, PhD)

Head of Department:

(Assoc. Prof. Tsvetan Dilkov, PhD)