



PROJECT

European Partnership for
Social Inclusion and
Creation of Skills for
Women Entrepreneurship E-learning



Co-funded by the
Erasmus+ Programme
of the European Union

INVITATION

THE PROJECT PARTNERS ARE
IS DELIGHTED TO INVITE YOU
TO THE **PROJECT CONFERENCE**
ENTITLED

**"EUROPEAN PARTNERSHIP FOR SOCIAL
INCLUSION AND CREATION OF SKILLS FOR WOMEN
ENTREPRENEURSHIP E-LEARNING" REALIZED
UNDER ERASMUS+ PROGRAMME**

No 2018-1-BG01-KA203-048016

**KEY ACTION 2 HIGHER EDUCATION,
COOPERATION FOR INNOVATION AND EXCHANGE
OF GOOD PRACTICES**

IT IS OUR GREAT PLEASURE TO INVITE YOU TO BE
PART OF OUR ONLINE EVENT - THE FINAL
CONFERENCE OF THE PROJECT AIMING AT THE
DISCUSSION OF THE ACHIEVED RESULTS BUT
ALSO AT NETWORKING AND PROMOTING NEW
IDEAS ON
WOMEN'S ENTREPRENEURSHIP.

PROJECT PARTNERS



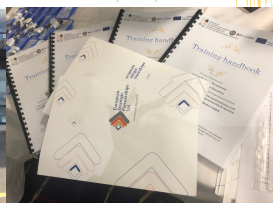
European
Strategic
Partnerships
Ltd.



THE EVENT

WILL BE HELD ONLINE ON 07.10.2020.

**IT WILL BE ORGANIZED BY
TSENOV ACADEMY OF ECONOMICS IN
PARTNERSHIP WITH EUROPEAN
STRATEGIC PARTNERSHIPS LTD.
(LONDON, UK) AND
EUROFORM RFS (RENDE, ITALY).**



**THE PROJECT FOCUSES ON THE SOCIAL INCLUSION
OF WOMEN WISHING TO GROW THEIR BUSINESSES IN
THE FIELD OF TRADE AND LOGISTICS THROUGH
INTEGRATION INTO ENTREPRENEURSHIP IN THE
BACKWARD REGIONS OF BULGARIA - NORTH CENTRAL
AND NORTHWESTERN REGION THROUGH TRAINING,
ACQUISITION OF PRACTICAL SKILLS AND
COMPETENCES TO GENERATE FINANCIAL, CULTURAL
AND SOCIAL VALUE. THE PROJECT PARTNERS HAVE
REALIZED THAT THERE IS A GROWING NEED FOR
CREATIVE AND INNOVATIVE APPROACHES TO
ENTREPRENEURSHIP TRAINING IN ORDER TO
OVERCOME PREVIOUS WEAKNESSES.**



ACHIEVED INTELLECTUAL OUTPUTS WITHIN THE PROJECT

**01 COMPARATIVE ANALYSIS BETWEEN
WOMEN ENTREPRENEURSHIP AND
DIGITAL SKILLS DEMAND IN AND THEIR
SUPPLY BY THE LOW-SKILLED WORK-
FORCE IN TRADE AND LOGISTICS**

**02 DEVELOPMENT OF INNOVATIVE
TRAINING SOLUTIONS ON THE WOMEN
ENTREPRENEURSHIP AND DIGITAL
COMPETENCES REQUIRED FOR THE
TRADE AND LOGISTICS DEVELOPMENT**

**03 PLATFORM FOR KNOWLEDGE
SHARING AND GOOD PRACTICES
EXCHANGE AND A FORUM FOR IDEAS
EXCHANGE**

**04 MEDIA CONTENT DEVELOPMENT AND
TESTING.**

CONSIDERING
THE UNEXPECTED OBSTACLES WORLDWIDE, IN
THE CONTEXT OF THE CORONAVIRUS PANDEMIC, THIS
CONFERENCE IS BEING HELD ONLINE, USING ZOOM PLATFORM.

**IT IS NECESSARY TO CONTACT US AS SOON AS IS POSSIBLE
TO CONFIRM YOUR PARTICIPATION IN THE CONFERENCE IN
ORDER TO RECEIVE THE LINK TO JOIN THIS SPECIAL SERIES OF
ONLINE EVENTS. EACH ONE OF THE PARTICIPANTS WILL
RECEIVE A
SEPARATE EMAIL CLOSER TO THE DATE OF THE CONFERENCE
WITH THE MENTIONED LINK.**



**YOUR PARTICIPATION WILL
BE HIGHLY APPRECIATED.**

**DO NOT HESITATE
TO CONTACT US FOR DETAILED INFORMATION
AT THE FOLLOWING EMAILS:**



EURO_STP@OUTLOOK.COM



PROJECT_TB@UNI-SVISHTOV.BG



TORINO@EUROFORMRFS.IT