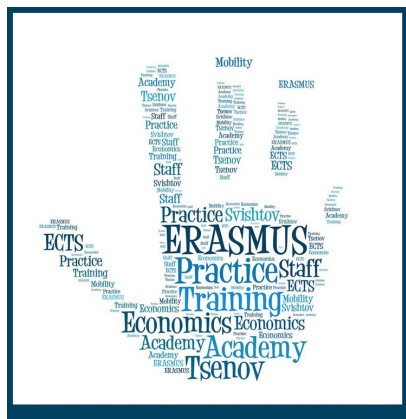




Erasmus+



Centre for International Affairs, Erasmus+ office

## CONTACT

2 Emanuil Chakarov Str.  
5250 Svishtov, Bulgaria  
[www.uni-svishtov.bg](http://www.uni-svishtov.bg)

Centre for International Affairs  
+359 631 66 440  
[erasmus@uni-svishtov.bg](mailto:erasmus@uni-svishtov.bg)

# D. A. TSENOV ACADEMY OF ECONOMICS



Erasmus+ students take part in Global Village  
Event





# About the D. A. Tsenov Academy of Economics

D. A. Tsenov Academy of Economics is one of the leading educational, scientific and cultural institutions in the Republic of Bulgaria. It is comprised of four Faculties subdivided into their related Departments. There are also Academic Centres and Offices, the Institute for Scientific Research, the Academic Library, various administrative and service departments, and the Students' campus.

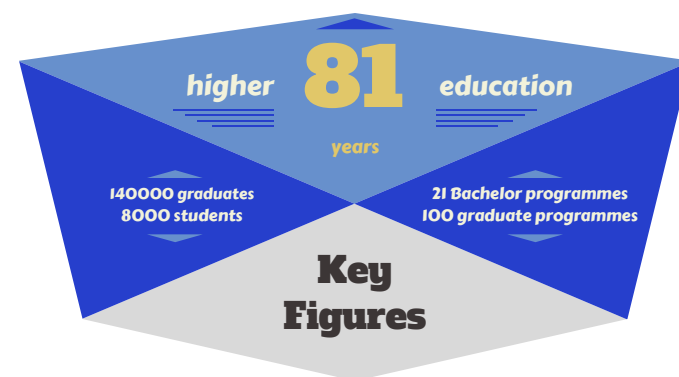
The talented academic staff includes over 320 highly qualified professors, associate professors, assistant professors and researchers. Annually they educate over 8,000 Bulgarian and foreign full-time, part-time and distance learning students in Bachelor's, Master's and Doctoral degree.

D. A. Tsenov Academy of Economics actively participates in various EU Programmes in collaboration with European universities and Non-European HEIs, internationally funded scientific research projects, interuniversity educational activities for students and multi-national higher education projects.

In 2016 the D. A. Tsenov Academy noted the 80th anniversary of its establishment. This was a milestone in the history of our institution, a banner date on which we annually show respect to the Benefactor for his patriotism and generosity to the Bulgarian society - Dimitar Apostolov Tsenov.

## Key Data about the Institution

Full legal name of Institution	D. A. Tsenov Academy of Economics
Erasmus ID Code	BG SVISHT002
PIC	949717980
Title/Name of the Rector	Assoc. Prof. Ivan Marchevski, Ph.D.
Address	2 Emanuil Chakarov Str.
Postcode, Town	5250 Svishtov
Country	Bulgaria
Tel.	(+359) 631 66201
Fax	(+359) 631 87355
Web site	<a href="http://www.uni-svishtov.bg/?ver=EN">http://www.uni-svishtov.bg/?ver=EN</a>







# About the D. A. Tsenov Academy of Economics

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## PARTNERSHIPS

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D. A. Tsenov Academy of Economics has a full Erasmus Charter for Higher Education and is entitled to use the statute of "Erasmus University". D. A. Tsenov Academy of Economics is a member of the European Universities Association (EUA), the Association of Economic Universities in South and Eastern Europe (ASECU), Association of Chartered Certified Accountants (ACCA) and affiliate member of the International Network of Customs Universities (INCUI).

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## STUDENT PARLIAMENT

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The Student Parliament is the only statutory body which protects the rights and interests of students at the D. A. Tsenov Academy of Economics according to Article 72 of the Law on Higher Education. The activities of the Student Council shall be determined by the Higher Education Act and the Rules of Organization and Operation of the Student Council. It is the legal bond between the students and the governing bodies.

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## QUALITY OF EDUCATION

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D. A. Tsenov Academy of Economics is awarded with an institutional accreditation of "Very Good" by the National Agency for Assessment and Accreditation.

D. A. Tsenov Academy of Economics has been approved by the Lloyd's Register of Quality Assurance in accordance with the ISO standards for quality management.





# Erasmus+ programme

## ERASMUS+ OFFICE

Assoc. Prof. Ivan Marchevski, Ph. D. - Rector  
 Assoc. Prof. Marusya Smokova, Ph. D. - Erasmus+ Institutional Coordinator  
 Ana Kircheva - Erasmus+ Financial Coordinator  
 Martina Georgieva - Erasmus+ Operational Coordinator  
 Tsvetelina Telbis - Erasmus+ Operational Coordinator  
 Veneta Lyubenova - Erasmus+ Operational Coordinator

### Erasmus+ Departmental Coordinators:

Head Assist. Prof. Petya Vasileva, Ph.D. - Finance and Credit  
 Assist. Prof. Tanya Ilieva, Ph.D. - Insurance and Social Security  
 Assoc. Prof. Rumen Lazarov, Ph. D. - General Economic Theory  
 Senior Lecturer Peter Todorov - Foreign Languages  
 Head Assist. Prof. Radosveta Kraseva- Hristova - Accounting  
 Assoc. Prof. Silviya Kostova, Ph. D. - Control and Analysis of Economic Activities  
 Assoc. Prof. Plamen Petkov, Ph. D. - Mathematics and Statistics  
 Senior Lecturer Radoslav Nikolov - Physical Education and Sport  
 Head Assist. Prof. Stanislava Stoyanova, Ph. D. Managmenet  
 Assoc. Prof. Marusya Smokova, Ph. D. - Marketing  
 Head Assist. Prof. Eva Tsvetanova, Ph. D. - Strategic Planning  
 Assoc. Prof. Karina Sarkisyan- Dikova, Ph. D. - International Economic Relations  
 Prof. Violeta Kraeva, Ph. D. - Business Informatics  
 Head Assist. Prof. Emil Nikolov, Ph. D. - Industrial Business and Entrepreneurship  
 Assist. Prof. Yavor Stanev, Ph. D. - Agrarian Economics  
 Assist. Prof. Plamen Kanev - Commercial and Tourism Business  
 Head Assist. Prof. Vanya Ganeva, Ph. D. - Social and Law Sciences  
 Assoc. Prof. Penko Dimitrov, Ph. D. - Social and Law Sciences  
 Assist. Prof. Pavlin Pavlov, Ph.D. - Economics and Management of Tourism



### Deadline for application:

Winter semester - July 15  
 Summer semester - December 15

### Documents

Application Form  
 Learning Agreement  
 Transcript of Records;  
 Letter of Confirmation;  
 Certificate of English language/ Official letter from the home university that proves the student's language skills are at least level B2;  
 Copy of ID

Send your application to: [erasmus@uni-svishtov.bg](mailto:erasmus@uni-svishtov.bg)

The Academy announces its decision within 3 weeks after the selection of the students.

### Academic Calendar

Winter Semester	
Lectures	18 September 2017 – 22 December 2017
Winter Holiday	23 December 2017 – 18 January 2018
Exam Session	19 January 2018 – 13 February 2018
Summer Semester	
Lectures	26 February 2018 – 25 May 2018
Easter Holiday	06 April 2018 – 09 April 2018
Exam Session	28 May 2018 – 25 June 2018





## GRADING SYSTEM

Marks awarded at the D. A. Tsenov Academy of Economics vary on the scale of 2-6 (6 being the highest). This corresponds to grades F-A. If the grade is between 2.00 and 2.49, the student cannot sit the final exam. A certain number of credits are awarded for each examination.

ECTS Grade	Local Grade
A	5.50-6.00
B	4.50-5.49
C	3.50-4.49
D	3.25-3.49
E	3.00-3.24
FX	2.00 – Allowed to attend the exam
F	2.00 – Not allowed to attend



D. A. Tsenov Academy of Economics has already gained experience in KA107 of the Erasmus+ programme with Partner Countries. For third consequent year students and staff from non-EU countries will accomplish mobilities and exchange competences with their peers.

The Erasmus+ office organizes information campaigns with its students twice per academic year in order to increase the awareness of the Erasmus+ programme.

The incoming students are involved in different activities and happenings during their stay in Svishtov - scientific and cultural events, conferences, national and international ESN trips, and eco activities.

After they successfully complete their mobility, the students and staff are awarded an Erasmus Mobility Certificate.



# Accommodation



Exchange students may apply for accommodation in the academic dormitories. There is a section in the Application form where students can indicate their needs regarding housing. The monthly rent amounts 100 BGN (52 Euro) which includes utility bills as well.

The dormitory is situated 200m from the Rectorate building of the city centre of Svishtov. There is a picturesque view along the Danube River from the building itself.

All rooms at the dormitories are shares so students will have a room-mate. If the students have any preferences regarding their future room-mate, we will take it into consideration and organise the division accordingly. Rooms are equipped with essential furniture - beds, table, chairs, wardrobe and TV set. There is a shared kitchen that has a refrigerator and oven with hobs. There is free WiFi on site as well.

There are sports and other recreation centres in a close distance (e.g. for table tennis, kick box, piano, folk dances, street fitness, etc.)







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## VISA AND STAY

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Depending on their nationality, students and staff may need to obtain a long-stay (type D) or short-stay (type C) entry visa before coming to Bulgaria. For more information visit the website of Ministry of Foreign Affairs.

The Centre for International Affairs (CIA) is responsible for issuing invitation letters to the Embassy for the visiting staff and mobile students of the Academy.

For a short stay in Bulgaria (up to three months), EU and Swiss citizens need only a valid ID card or a valid passport.

For a long-term stay in the Republic of Bulgaria (between three months and five years), EU and Swiss citizens are obligated to apply for a certificate of residence within three months from the date of entry. The application should be submitted to the Migration Directorate of the Ministry of Interior of the Republic of Bulgaria. A person who enters the country for long-term stay must hold a valid passport which expiration exceeds three months from the day of entry.

The CIA assists the student/staff member with the preparation of all needed documents concerning the registration.



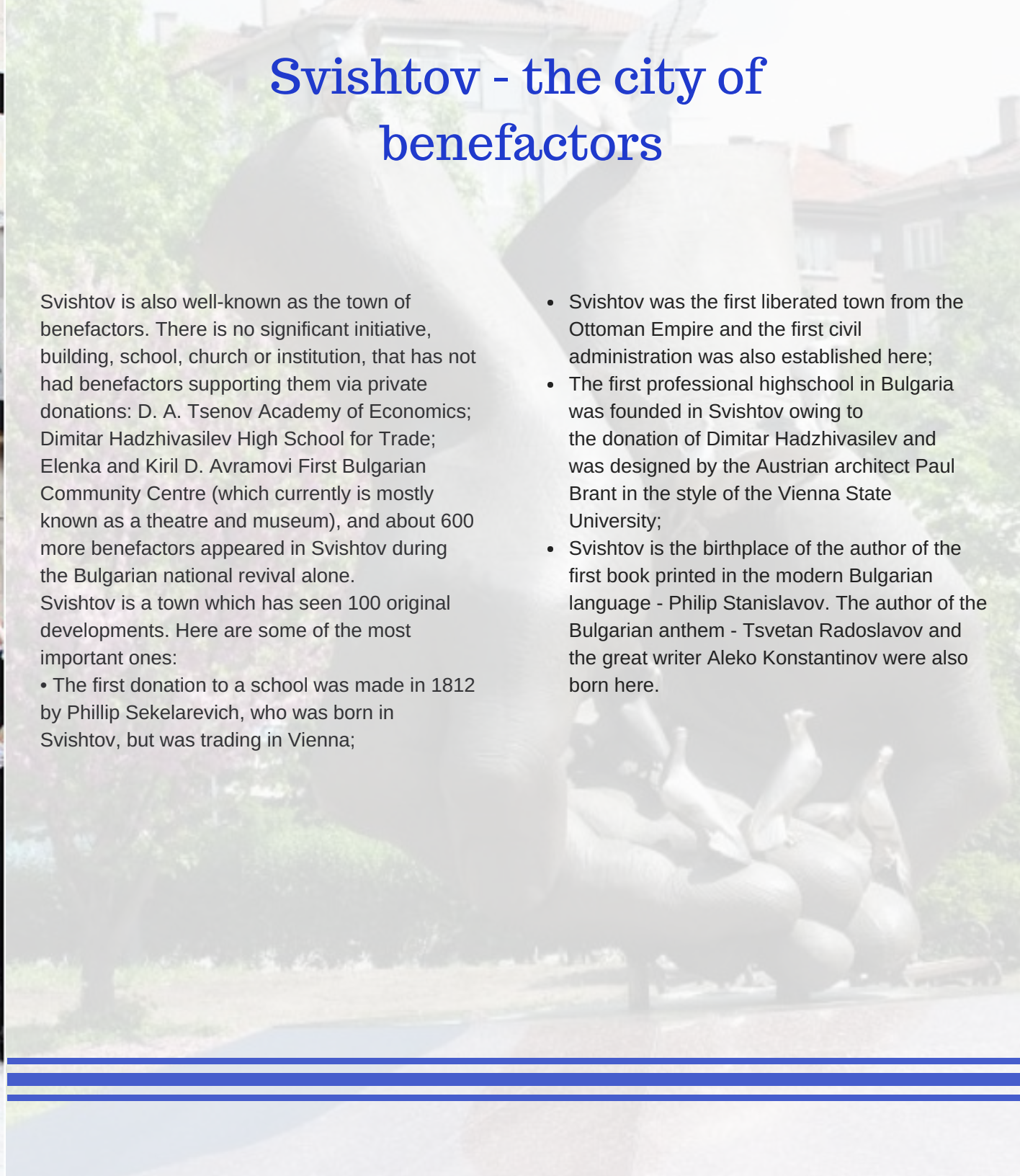


# Svishtov - the city of benefactors

Svishtov is also well-known as the town of benefactors. There is no significant initiative, building, school, church or institution, that has not had benefactors supporting them via private donations: D. A. Tsenov Academy of Economics; Dimitar Hadzhivasilev High School for Trade; Elenka and Kiril D. Avramovi First Bulgarian Community Centre (which currently is mostly known as a theatre and museum), and about 600 more benefactors appeared in Svishtov during the Bulgarian national revival alone. Svishtov is a town which has seen 100 original developments. Here are some of the most important ones:

- The first donation to a school was made in 1812 by Phillip Sekelarevich, who was born in Svishtov, but was trading in Vienna;

- Svishtov was the first liberated town from the Ottoman Empire and the first civil administration was also established here;
- The first professional highschool in Bulgaria was founded in Svishtov owing to the donation of Dimitar Hadzhivasilev and was designed by the Austrian architect Paul Brant in the style of the Vienna State University;
- Svishtov is the birthplace of the author of the first book printed in the modern Bulgarian language - Philip Stanislavov. The author of the Bulgarian anthem - Tsvetan Radoslavov and the great writer Aleko Konstantinov were also born here.







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# Transport

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Svishtov lies 260 km from Sofia, 260 km from Varna, 160 km from Bucharest, 90 km from Rousse and Veliko Tarnovo. There are buses traveling between these cities on a daily basis. For more information, please check the website of the Municipality:

<http://www.svishtov.bg/images/docs/buslines.pdf>

You can travel with the ferry from Zimnicea (Romania) to Svishtov and back every Friday, Saturday and Sunday – a one-way ticket costs EUR 2.00:

<http://www.ferry.bg/>

Svishtov can be reached by train as well. Levski distributor station is intersection of the trains coming from Varna and Sofia. The timetable of the trains and online tickets are available at: <http://www.bdz.bg/en/>







# Transport

## MOBILITY TIPS

### HOW TO GET TO SVISHTOV?

If you travel by plane you can choose between Sofia, Varna and Bucharest airport.



**Arrival in Sofia:** If you take the first option then you can use the metro Line 1 to the central bus station and train station. There are buses leaving to Svishtov at 7:30, 11:00, 16:00, and 16:30.

**Arrival in Varna:** If you take the second option then you can use bus #409 to the central bus station and train station. There is a bus to Svishtov at 3:00 pm.

**Arrival in Bucharest:** If you arrive in Bucharest, you can take a bus from the airport to Ruse central bus station. There is bus from Ruse to Svishtov at 9:00, 10:00, 11:00, 14:00, and 15:30.

For train options you can check the website of the Bulgarian railways: [bdz.bg/en/](http://bdz.bg/en/)





# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
<b>General Economic Theory</b>			
Microeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Macroeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Микроэкономика	Russian	6	Prof. Penka Shishmanova, Ph. D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Макроэкономика	Russian	6	Prof. Penka Shishmanova, Ph. D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Methodology of the Economic Research	English	6	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Applied Economics	English	3	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Transnational Corporations and Banks	English	4	Assist. Prof. Elitsa Petkova, Ph.D. Assist. Prof. Todor Asenov, Ph.D.
Economic Theories	English	6	Head Assist. Tanya Todorova, Ph.D. Asist. Prof. Elitsa Petkova
<b>International Economic Relations</b>			
Business communication	English	6	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
European Integration	English	4	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
Europäische Integration	German	4	Head Assist. Prof. Yordan Neykov, Ph.D.
International economics	English	6	Head Assist. Prof. Galin Stefanov, Ph.D.
International Marketing Management	English	7	Head Assist. Prof. Galin Stefanov, Ph.D.
Firm Internationalization	English	6	Assist. Prof. Nikolay Andreev, Ph.D.
Международная инвестиционная политика	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Офшорный бизнес	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Assist. Prof. Iwaylo Petrov
International Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Assist. Prof. Iwaylo Petrov
<b>Business Informatics</b>			
Business Informatics	English	6	Prof. Violeta Kraeva, Ph.D.

# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
Introduction to Information Systems	English	5	Assoc. Prof. Petya Emilova, Ph.D. Prof. Violeta Kraeva, Ph.D.
Information Infrastructure	English	6	Assoc. Prof. Petya Emilova, Ph.D.
Информационная безопасность и защита данных	Russian	3	Prof. Krasimir Shishmanov, Ph.D.
Софтуерные технологии	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Information Systems for Business Process Management	English	3	Assoc. Prof. Petya Emilova, Ph.D.
Programming with Java	English	5	Assoc. Prof. Veselin Popov, Ph.D. Assist. Prof. Angelin Lalev
Artificial Intelligence Systems	English	5	Assoc. Prof. Nataliya Marinova, Ph.D.
Автоматизация офиса	Russian	5	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере здравоохранения	Russian	4	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере страхования	Russian	4	Prof. Krasimir Shishmanov, Ph.D.
Аналитические базы данных	Russian	5	Assist. Prof. Yuriy Kuznetsov
Business Information Systems	English	8	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Electronic Business	English	9	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Автоматизированные системы контроля и защиты информации	Russian	8	Prof. Krasimir Shishmanov, Ph.D.
<b>Strategic Planning</b>			
Public policies and programs	English	6	Prof. Borislav Borisov, Ph.D.
Государственная политика и программы	Russian	6	Prof. Borislav Borisov, Ph.D.
Strategic planning	English	6	Prof. Borislav Borisov, Ph.D.
Стратегическое планирование	Russian	6	Prof. Borislav Borisov, Ph.D.
Planning software	English	6	Prof. Borislav Borisov, Ph.D.
Программное обеспечение для планирования	Russian	6	Prof. Borislav Borisov, Ph.D.
Basics of Planning and Programming	English, Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.
Основы планирования и программирования	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D.



# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
			Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.
Introduction to Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Введение в управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov
Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Corporate Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Управление корпоративными проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D.
Program Management	English	6	Prof. Margarita Bogdanova, Ph.D.
Програмное управление	Russian	6	Prof. Margarita Bogdanova, Ph.D.
Innovation Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Инновационный менеджмент	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Agile Project Management	English	4	Prof. Margarita Bogdanova, Ph.D.
Diagnostic Analysis	English	6	Prof. Margarita Bogdanova, Ph.D.
Диагностический анализ	Russian	6	Prof. Margarita Bogdanova, Ph.D.
Knowledge Management	English	9	Prof. Margarita Bogdanova, Ph.D.
Organisational Project Management	English	9	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Quality Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Foundations of Public Administration	English	6	Assist. Prof. Yulian Gospodinov, Ph. D.
Programs for Territorial and Urban Development	English	8	Prof. Margarita Bogdanova, Ph.D.
Management of Non-governmental Organizations	English	9	Prof. Margarita Bogdanova, Ph.D.
Project Management in Public Sector	English	8	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Project Management in Education	English	7	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph. D.
Management of Communications and Teams in Projects	English	8	Head Assist. Prof. Nadezhda Veselinova, Ph. D. Assist. Prof. Yulian Gospodinov, Ph. D.
Simulation on EU Grant Programs	English	9	Prof. Borislav Borisov, Ph. D. Assist. Prof. Yulian Gospodinov, Ph. D.

# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
Management of Scientific, Research, and Educational Projects	English	9	Prof. Margarita Bogdanova, Ph.D.
Spatial Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph. D.
Пространственное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph. D.
Integrated Processes in Project Management	English	6	Prof. Borislav Borisov, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Интегрированные процессы в управлении проектами	Russian	6	Prof. Borislav Borisov, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Project Risk Management	English	6	Prof. Borislav Borisov, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Управление рисками проекта	Russian	6	Prof. Borislav Borisov, Ph.D. Assist. Prof. Evelina Parashkevova, Ph.D.
Service management	English	8	Assoc. Anastasiya Marcheva, Ph.D.
Управление услуг	Russian	8	Assoc. Anastasiya Marcheva, Ph.D.
National accounts and Eurostandards	English	6	Assoc. Anastasiya Marcheva, Ph.D.
Национальные счета и европейские стандарты	Russian	6	Assoc. Anastasiya Marcheva, Ph.D.
Corporate planning and budgeting	English	6	Assoc. Anastasiya Marcheva, Ph.D.
Корпоративное планирование и бюджетирование	Russian	6	Assoc. Anastasiya Marcheva, Ph.D.
Social policy and programming	English	3	Assoc. Anastasiya Marcheva, Ph.D.
Социальная политика и программирование	Russian	3	Assoc. Anastasiya Marcheva, Ph.D.
Heuristic methods	English	3	Assoc. Anastasiya Marcheva, Ph.D.
Эвристические методы	Russian	3	Assoc. Anastasiya Marcheva, Ph.D.
Crisis strategies and plans	English	6	Assoc. Prof. Mihail Chipriyanov, Ph.D.
Methods for strategic research	English	7	Assoc. Prof. Mihail Chipriyanov, Ph.D.
Regional Policy and Regional Development	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Региональная политика и региональное развитие	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.

## ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
Regional Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Региональное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. . Evelina Tsvetanova, Ph. D.
Territorial structuring	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. . Evelina Tsvetanova, Ph. D.
Территориальное и городское устройство	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Territorial Planning and Regulation	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Regional Marketing	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Региональный маркетинг	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Applied Research in Public Sector	English	3	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Прикладные исследования в государственном секторе	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Planning and Development of Tourism	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
Планирование и развитие туризма	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.
<b>Mathematics and Statistics</b>			
Основы статистики	Russian	5	Prof. Petya Angelova, Ph.D. Assoc. Prof. Krasimira Slaveva, Ph.D.
Fundamentals of Statistics	English	5	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Эконометрика	Russian	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Econometrics	English	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
<b>Economics and Management of Tourism</b>			
Tour Operators, Travel Agents and Transport in Tourism	English	7	Assoc. Prof. Petya Ivanova, Ph.D.
Sustainable Tourism Development	English	6	Assoc. Prof. Petya Ivanova, Ph.D.

## ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
Культурное историческое наследие	Russian	6	Prof. Milko Palangurski, D. Sc.
<b>Insurance and Social Security</b>			
Economics of Insurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph.D.
Reinsurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph.D.
<b>Industrial Business and Entrepreneurship</b>			
Project management in industry	English	3	Head Assist. Prof. Emil Nikolov, Ph. D.
Management of Teams and Communications	English	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Управление командами и коммуникациями	Russian	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Management of Innovations at the Industrial Enterprise	English	6	Prof. Lyubcho Varamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
Управление инновациями на индустриальном предприятии	Russian	6	Prof. Lyubcho Varamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
<b>Marketing</b>			
Fundamentals of Marketing	English	6	Assoc. Prof. Marusya Smokova, Ph.D.
Basic Marketing Research	English	8	Assoc. Prof. Marusya Smokova, Ph.D.
Advanced Marketing Research	English	7	Assoc. Prof. Marusya Smokova, Ph.D.
Sales Promotions	English	8	Assoc. Prof. Marusya Smokova, Ph.D.
Marketing Forecasting	English	7	Assoc. Prof. Marusya Smokova, Ph.D.
Brand Management	English	6	Assoc. Prof. Marusya Smokova, Ph.D.
Industrial Marketing	English	5/6	Prof. Nikola Yankov, Ph.D.
Tourism Marketing	English	6	Prof. Nikola Yankov, Ph.D.
Business Strategies and Entrepreneurship	English	4	Prof. Nikola Yankov, Ph.D.
Strategic Marketing Management	English	7	Prof. Nikola Yankov, Ph.D.
Рекламная политика	Russian	5	Assoc. Prof. Penka Goranova, Ph.D.
Маркетинговые коммуникации в туризме	Russian	6	Assoc. Prof. Penka Goranova, Ph.D.
Политика распределения	Russian	7/8	Head Assist. Prof. Vanya Grigorova, Ph.D.
Логистика	Russian	6	Head Assist. Prof. Vanya Grigorova, Ph. D.
<b>Control and Analysis of Economic Activities</b>			
Tax Control and Administration	English	6	Prof. Emiliyan Tananeev, Ph.D. Assoc. Prof. Pepa Stoykova, Ph.D. Assist. Prof. Zhelyo Zhelev Boyko Nikolov, Ph.D. Student
Currency and Customs Control	English	6	Head Assist. Prof. Momchil Antov, Ph.D.
Internal Control	English	6	Prof. Georgi Ivanov, Ph.D. Head Assist. Prof. Momchil Antov, Ph.D. Assist. Prof. Diyana Ivanova, Ph.D.
Audit	English	6	Prof. Georgi Ivanov, Ph. D.



# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
			Assoc. Prof. Silviya Kostova, Ph.D. Assist. Prof. Diyana Ivanova, Ph.D.
Project Auditing	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Professional Behavior in Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Business and Financial Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Control Theory	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Financial Analysis	English	6	Assoc. Prof. Rositsa Koleva, Ph.D.
Economic Analysis	English, Russian	7	Assoc. Prof. Rositsa Koleva, Ph.D.
Налоговый контроль и администрирование	Russian	6	Prof. Emilian Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Assist. Prof. Zhelyo Zhelev
Контроль над инвестициями	Russian	6	Assoc. Prof. Krum Krumov, Ph. D.
Контроль статистической отчетности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Контроль хозяйственной и финансовой деятельности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Внутренний контроль	Russian	6	Prof. Georgi Ivanov, Ph. D. Assist. Prof. Diyana Ivanova, Ph.D.
Аудит	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D. Assist. Prof. Diyana Ivanova, Ph.D.
Аудит проектов	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Основы криминалистики и криминологии	Russian	6	Prof. Emilian Tananeev, Ph.D. Assoc. Prof. Pepa Stoykova, Ph.D.
Профессиональное поведение в области контроля	Russian	6	Assoc. Prof. Silviya Kostova, Ph.D.
Финансово-хозяйственный контроль	Russian	6	Assoc. Prof. Krum Krumov, Ph.D. Assoc. Prof. Silviya Kostova, Ph.D.
Теория контроля	Russian	6	Assoc. Prof. Krum Krumov, Ph.D. Assoc. Prof. Silviya Kostova, Ph.D.
Финансовый анализ	Russian	6	Assoc. Prof. Rositsa Koleva, Ph.D.
<b>Finance and Credit</b>			
Finance Theory	English	6	Prof. Andrey Zahariev, Ph.D.
Corporate Capital Management	English	8	Prof. Andrey Zahariev, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Debt Management	English	9	Prof. Andrey Zahariev, Ph.D.
Financial analyses	English	7	Prof. Andrey Zahariev, Ph.D. Head Assist. Prof. Dimitar Kostov, Ph.D.
Financial Management of Human Resources	English	7	Prof. Andrey Zahariev, Ph.D.
International Finance	English	6	Prof. Andrey Zahariev, Ph.D. Head Assist. Prof. Dimitar Kostov, Ph.D.

# ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
Investments	English	6	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Capital Budgeting	English	7	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Capital Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Financial Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Financial Derivatives	English	8	Assoc. Prof. Stefan Simeonov, Ph.D.
Business Valuation	English		Assoc. Prof. Aleksandar Ganchev, Ph.D.
Behavioral Finance	English	5	Assoc. Prof. Aleksandar Ganchev, Ph.D.
Personal Finance	English	6	Assoc. Prof. Aneliya Radulova, Ph.D. Assist. Prof. Mariyana Pavlova, Ph.D.
Prices and Pricing policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Budget and Fiscal policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Личные финансы	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Цены и ценовая политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Бюджет и бюджетная политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
<b>Commercial Business</b>			
Economics of Commerce	English	6	Assoc. Prof. Simeonka Petrova, Ph. D.
Accounting			
Основы бухгалтерского учета	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph. D.
Foundations Accounting	English	6	Prof. Atanas Atanasov, Ph. D. Head Assist. Prof. Ralitsa Dancheva, Ph. D. Assist. Prof. Miroslav Todorov, Ph. D.
Независимый финансовый аудит	Russian	5	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph. D.
Bank accounting	English	7	Assoc. Prof. Diana Imalova, Ph. D. Head Assist. Prof. Ventsislav Vechev, Ph. D. Assist. Prof. Radi Dimitrov
Accounting of Public Sector	English	7	Assoc. Prof. Diana Imalova, Ph. D. Head Assist. Prof. Ventsislav Vechev, Ph. D. Assist. Prof. Radi Dimitrov
Accounting Software in Banks	English	4	Assoc. Prof. Diana Imalova, Ph. D.
Бухгалтерский учет	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph. D.
Financial Accounting	English	6	Assoc. Prof. Galina Chipriyanova, Ph. D.
Управленческий учет	Russian	7	Assoc. Prof. Stanislav Aleksandrov, Ph. D.
Management Accounting	English	7	Head Assist. Prof. Radosveta Krasteva-

## ECTS Courses 2017-2018

Course title	Language	Credits	Lecturer
			Hristova, Ph.D.
Стандарты бухгалтерского учета	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D.
История бухгалтерского учета	Russian	2	Head Assist. Prof. Bozhidar Bozhilov, Ph.D.
History of Accounting	English	2	Head Assist. Prof. Radosveta Krasteva-Hristova, Ph.D.
Бухгалтерского программного обеспечения	Russian	4	Head Assist. Prof. Bozhidar Bozhilov, Ph.D.
<b>Agrarian Economics</b>			
Agricultural policy	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
<b>Social and Law Sciences</b>			
Commercial Law	English	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
Коммерческое право	Russian	5	Assoc. Prof. Penko Dimitrov, Ph.D. Assist. Prof. Hristo Dochev
Financial Law	Russian	6	Assoc. Prof. Penko Dimitrov, Ph.D.
Philosophy of Economics	English	5	Prof. Ivan Varbanov, Ph.D.
Философия Экономики	Russian	5	Prof. Ivan Varbanov, Ph.D.
<b>Foreign Languages</b>			
Business English A2/B1	English	2	Senior Lecturer Elka Uzunova
English as a Second Language for Tourism Students I – V Module	English	4 per module	Senior Lecturer Daniela Stoilova Senior Lecturer Rumiana Deneva Senior Lecturer Margarita Mihailova
English as a First Language for Tourism Students I - V Module	English	3 per module	Senior Lecturer Ivanka Borisova Senior Lecturer Radka Vasileva
Business English for Students of International Economic Relations I – II Module	English	4 per module	Senior Lecturer Tsvetana Shenkova Senior Lecturer Ventsislav Dikov
Business English for Students of International Economic Relations III – VIII Module	English	3 per module	Senior Lecturer Petar Todorov, Ph.D. Lecturer Rosemary Papworth

## ECTS Courses 2017-2018

Course title	Language	Credits
<b>Additional Scientific Activities for Ph.D. Students</b>		
Preliminary literature review	English, Russian	10
Preparation of a scientific article (15-25 standard pages)	English, Russian	15
Preparation of a scientific article (30-40 standard pages)	English, Russian	30
Participation in a scientific forum	English, Russian	5
Preparation of a research paper	English, Russian	5
Participation in a scientific project	English, Russian	5

*"Give light, and the darknes will disappear of itself"*

**Desiderius Erasmus**

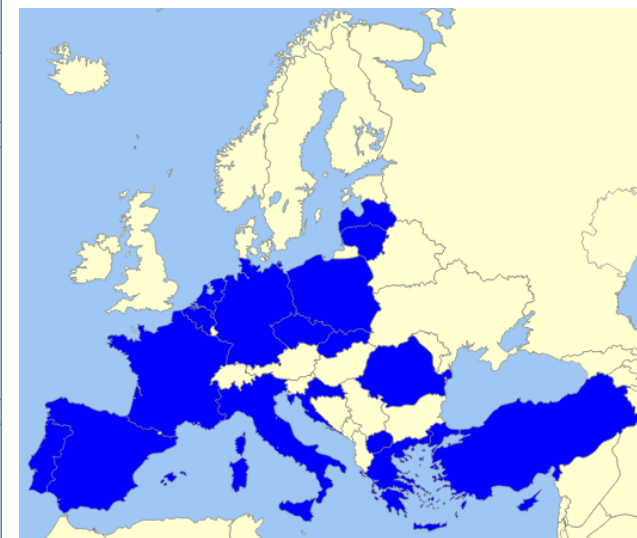






# Erasmus+ Partners KA103

Programme Countries (KA103)		Programme Countries (KA103)	
Belgium	Haute Ecole "Robert Schuman"	Slovak Republic	University of Oradea National University of Political Studies and Public Administration
Croatia	RRiF College of Financial Management		Matej Bel University in Banská Bystrica Technická univerzita v Košiciach University of Žilina, Faculty of Management Science and Informatics
Cyprus	Cyprus University of Technology PA College American College		
Czech Republic	Newton College Czech University of Life Sciences	Spain	University of Huelva University of Málaga Universidade de Vigo
Germany	University of Passau Neubrandenburg University of Applied Sciences Anhalt University of Applied Sciences West Saxon University of Applied Sciences of Zwickau	Turkey	Istanbul Sabahattin Zaim University Gazi University Gediz University Selçuk University Giresun University Canakkale 18 March University Yalova University Ordu University Istanbul Medipol University
Greece	University of Macedonia Technological Educational Institute of Epirus		
Italy	University of Cosenza UNIMORE, Faculty in Reggio Emilia University of Milan University of Foggia		
Latvia	Riga Technical University University of Latvia, Faculty of Economics and Management RISEBA University of Business, Arts and Technology Baltic International Academy, Riga		
Lithuania	International School of Law and Business Kaunas University of Technology Marijampolės University of Applied Sciences Siauliai State College		
Macedonia	Goce Delčev University International Balkan University International University of Struga	France	University of Le Mans University of Littoral Université Paris Ouest Nanterre La Défense
the Netherlands	Fontys International Business School		
Poland	Higher Vocational State School Gdansk School of Banking War Studies University Poznan University of Economics and Business The State Higher School of Computer Science and Business Administration West Pomeranian University of Technology in Szczecin AGH University of Science and Technology Jan Zamoyski College of Humanities and Economics State Higher Vocational School in Krosno Wrocław University of Economics		
Portugal	University of Fafe		
Romania	University of Bucharest Valahia University of Targoviste Transilvania University of Braşov Alexandru Ioan Cuza University of Iasi University of Craiova		





# Erasmus+ Partners KAI07

Region	Country	HEI from a Partner Country	Region	Country	HEI from a Partner Country
Region 1: Western Balkans	Albania	University of Elbasan "Aleksander Xhuvani", Elbasan	Region 4: Russian Federation	Russian Federation	Kazan Federal University
	Bosnia and Herzegovina	University of Bihac		Russian Federation	Financial University under the Government of the Russian Federation, Moscow
	Bosnia and Herzegovina	University of Tuzla		Russian Federation	Rostov State University of Economics
	Serbia	Singidunum University, Belgrade		Russian Federation	Lomonosov Moscow State University
	Serbia	University of Kragujevac		Russian Federation	Ogarev Mordovia State University
	Serbia	University of Nis		Russian Federation	Dostoevsky Omsk State University
	Serbia	EDUCONS University		Russian Federation	Far Eastern Federal University
	Montenegro	University of Donja Gorica, Donja Gorica, Podgorica		Russian Federation	Russian University of Cooperation (RUC)
	Montenegro	University of Montenegro		Russian Federation	Penza State University
	Kosovo	University of Prishtina	Region 6: Asia	Vietnam	University of Economics and Law, Ho Chi Min City
Region 2: Eastern Partnership	Armenia	Russian – Armenian (Slavonic) University		Uzbekistan	Andijan agricultural institute
	Armenia	Armenian State University of Economics		Uzbekistan	Karshi Engineering-Economic Institute (KEEI), Karshi city, Kashkadarya, Uzbekistan
	Georgia	Batumi Shota Rustaveli State University		Kazakhstan	S. Toraighyrov Pavlodar State University
	Georgia	Ivane Javakishvili Tbilisi State University		Brasil	University of Paulista (UNIP)
	Moldova	Academy of Economic Studies of Moldova		South Africa	University of Pretoria
	Moldova	Free International University of Moldova	Region 8: South America	Republic of Korea	Yeungnam University
	Moldova	Alecu Russo Balti State University of Moldova		Taiwan	I-Shou University
	Ukraine	Odessa National Economic University			
	Ukraine	Donetsk National University			
	Ukraine	Cherkasy State Technological University			
	Ukraine	Zhytomyr State Technological University			
	Ukraine	Chernihiv State Technological University			
	Ukraine	Kyiv National Economic University named after Vadym Hetman			
	Ukraine	Uman National University of Horticulture			
	Ukraine	State Higher Education Institution "Pryazovski State Technical University"			
	Ukraine	Ternopil National Economic University			
	Ukraine	Mariupol State University			
	Ukraine	Interregional Academy of Personnel Management, Kyiv			
	Ukraine	Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk			
	Ukraine	Banking University, Kyiv			
Region 3: South-Mediterranean countries	Egypt	Suez Canal University (SCU), Ismailia	Region 13: Other Industrialised countries		
	Israel	Sapir college, Sderot			
	Morocco	Cadi Ayyad University, Marrakech			
	Palestine	Al-Quds University			





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