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Erasmus+ Programme
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**HUMAN
RESOURCE
DEVELOPMENT
CENTRE**



CONTACT

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D. A. TSENOV ACADEMY OF ECONOMICS



Erasmus+ students take part in Global Village Event



Quality implementation of Erasmus+ project





About the D. A. Tsenov Academy of Economics

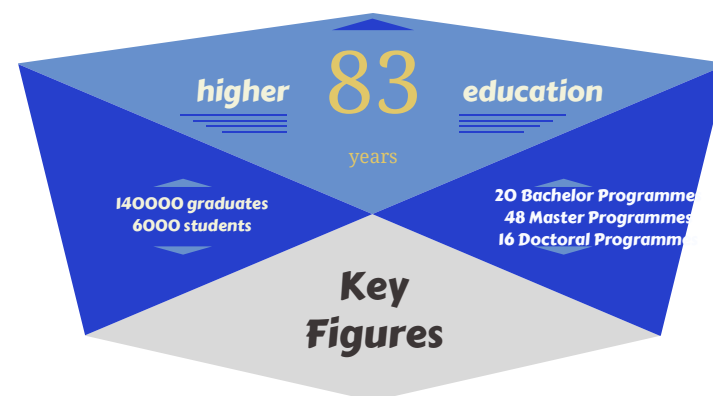
D. A. Tsenov Academy of Economics is one of the leading educational, scientific and cultural institutions in the Republic of Bulgaria. It is comprised of four Faculties subdivided into their related Departments. There are also Academic Centres and Offices, the Institute for Scientific Research, the Academic Library, various administrative and service departments, and the Students' campus.

The talented academic staff includes over 180 highly qualified professors, associate professors, assistant professors, and researchers. Annually they educate over 6,000 Bulgarian and foreign full-time, part-time and distance learning students in Bachelor's, Master's, and Doctoral degrees.

D. A. Tsenov Academy of Economics actively participates in various EU Programmes in collaboration with European universities and Non-European HEIs, internationally funded scientific research projects, interuniversity educational activities for students and multi-national higher education projects.

In 2016 the D. A. Tsenov Academy noted the 80th anniversary of its establishment. This is a milestone in the history of our institution, a banner date on which we annually show respect to the Benefactor for his patriotism and generosity to the Bulgarian society - Dimitar Apostolov Tsenov.

KEY DATA ABOUT THE INSTITUTION	
Full legal name of the Institution	D. A. Tsenov Academy of Economics
Erasmus ID Code	BG SVISHTO02
Organisation ID	E10110281
Title/Name of the Rector	Assoc. Prof. Ivan Marchevski, Ph.D.
Address	2 Emanuil Chakarov Str.
Postcode, Town	5250 Svishtov
Country	Bulgaria
Tel.	(+359) 631 66201
Fax	(+359) 631 87355
Website	https://www.uni-svishtov.bg/en





About the D. A. Tsenov Academy of Economics

PARTNERSHIPS

D. A. Tsenov Academy of Economics has a full Erasmus Charter for Higher Education and is entitled to use the statute of "Erasmus University". D. A. Tsenov Academy of Economics is a member of the European Universities Association (EUA), the Association of Economic Universities in South and Eastern Europe (ASECU), Association of Chartered Certified Accountants (ACCA), Black Sea and Eastern Mediterranean Academic Network (BSEMAN), and an affiliate member of the International Network of Customs Universities (INCUI).

QUALITY OF EDUCATION

D. A. Tsenov Academy of Economics is awarded an institutional accreditation of "Very Good" by the National Agency for Assessment and Accreditation.

D. A. Tsenov Academy of Economics has been approved by Lloyd's Register of Quality Assurance in accordance with the ISO standards for quality management.

STUDENT PARLIAMENT

The Student Parliament is the only statutory body, which protects the rights and interests of students at D. A. Tsenov Academy of Economics, according to Article 72 of the Law on Higher Education. The activities of the Student Council are determined by the Higher Education Act and the Rules of Organization and Operation of the Student Council. It is the legal bond between the students and the governing bodies.



ESN SVISHTOV

Active students from D. A. Tsenov Academy of Economics serve on a volunteering base for the integration of mobile students. ESN Svishtov is officially accepted into the family of ESN Bulgaria on September 17, 2017. It cooperates with different local, national, and international student organisations.





Erasmus+ programme

Erasmus+ office



Assoc. Prof. Ivan Marchevski, Ph. D. – Rector
 Assoc. Prof. Marusya Smokova, Ph. D. – Erasmus+ Institutional Coordinator
 Ana Kircheva – Erasmus+ Financial Coordinator
 Marinela Marinova-Ismailova – Erasmus+ Financial Coordinator
 Martina Georgieva – Erasmus+ Operational Coordinator
 Mariela Vakinova-Petrova – Erasmus+ Operational Coordinator
 Tsvetelina Telbis – Erasmus+ Operational Coordinator
 Veneta Lyubenova – Erasmus+ Operational Coordinator

Erasmus+ Departmental Coordinators:

Head Assist. Prof. Dimitar Kostov, Ph.D. – Finance and Credit
 Assist. Prof. Tanya Ilieva, Ph.D. – Insurance and Social Security
 Assoc. Prof. Rumen Lazarov, Ph. D. – General Economic Theory
 Senior Lecturer Peter Todorov, Ph.D. – Foreign Languages
 Head Assist. Prof. Radosveta Kraseva- Hristova, Ph.D. – Accounting
 Assoc. Prof. Silviya Kostova, Ph. D. – Control and Analysis of Economic Activities
 Assoc. Prof. Plamen Petkov, Ph. D. – Mathematics and Statistics
 Senior Lecturer Radoslav Nikolov – Physical Education and Sport
 Assoc. Prof. Anatoliy Asenov, Ph. D. – Management
 Assoc. Prof. Marusya Smokova, Ph. D. – Marketing
 Head Assist. Prof. Elitsa Lazarova, Ph. D. – Strategic Planning
 Assoc. Prof. Karina Sarkisyan- Dikova, Ph. D. – International Economic Relations
 Assist. Prof. Asen Bozhikov, Ph. D. – Business Informatics
 Head Assist. Prof. Emil Nikolov, Ph. D. – Industrial Business and Entrepreneurship
 Lecturer Milen Atanasov, Ph. D. – Social and Law Sciences
 Assist. Prof. Pavlin Pavlov, Ph.D. – Economics and Management of Tourism
 Head Assist. Prof. Ivan Marinov, Ph.D. – Commerce
 Assist. Prof. Plamen Petrov, Ph.D. – Agrarian Economics

D. A. Tsenov Academy of Economics starts implementing the Erasmus programme (LLP) in 2007. In 2014, D. A. Tsenov Academy of Economics receives a full charter for the new Erasmus+ programme for the period 2014-2020 which allows students and staff to take part in an exchange programme for short or long periods. Each semester the Erasmus+ office organises mobilities for students and staff who would like to increase their employability and extend their career prospects with Erasmus+ programme.

More information about the programme is available on the website of the National Agency of Bulgaria (Human Resource Development Centre): <http://hrdc.bg/en/>

Academic Calendar	
Winter Semester	
Lectures	30 September 2019 – 20 December 2019
Winter Holiday	21 December 2019 – 12 January 2020
Exam Session	13 January 2020 – 29 January 2020
Summer Semester	
Lectures	24 February 2020 – 22 May 2020
Easter Holiday	17 April 2020 – 20 April 2020
Exam Session	28 May 2020 – 23 June 2020

Languages of Instruction: Bulgarian, English, and Russian.

Deadlines for application:

Winter semester – July 15
 Summer semester – December 15

Documents for Application:

Application Form
 Learning Agreement
 Transcript of Records;
 Letter of Confirmation;
 Certificate of English language/ Official letter from the home university that proves the student's language skills are at least level B2;
 Copy of ID

Send your application to erasmus@uni-svishtov.bg
 The Academy announces its decision within 3 weeks after the selection of the students.



GRADING SYSTEM

Marks awarded at the D. A. Tsenov Academy of Economics vary on the scale of 2-6 (6 being the highest). This corresponds to grades F-A. If the grade is between 2.00 and 2.49, the student cannot sit the final exam. A certain number of credits are awarded for each examination.

ECTS Grade	Local Grade
A	5.50-6.00
B	4.50-5.49
C	3.50-4.49
D	3.25-3.49
E	3.00-3.24
FX	2.00 – Allowed to attend the exam
F	2.00 – Not allowed to attend



D. A. Tsenov Academy of Economics has already gained experience in KA107 of the Erasmus+ programme with Partner Countries. For the fifth consequent year, students and staff from non-EU countries will accomplish mobilities and exchange competences with their peers.

The Erasmus+ office organises information campaigns with its students twice per academic year in order to raise the awareness of the Erasmus+ programme.

The incoming students are involved in different activities and happenings during their stay in Svishtov – scientific and cultural events, conferences, national and international ESN trips, and eco-activities.

After they successfully complete their mobility, the students and staff are awarded an Erasmus Mobility Certificate.

Accommodation



Exchange students may apply for accommodation in the academic dormitories. There is a section in the Application form where students can indicate their needs regarding housing.

The prices for accommodation are the following:

75 euro for two in a double room per month

100 euro for one in a double room per month

The dormitory is situated 200m from the Rectorate building of the city centre of Svishtov. There is a picturesque view along the Danube River from the building itself.

All rooms at the dormitories are shares so students will have a room-mate. If the students have any preferences regarding their future room-mate, we will take it into consideration and organise the division accordingly. Rooms are equipped with essential furniture - beds, table, chairs, wardrobe and TV set. There is a shared kitchen that has a refrigerator and oven with hobs. There is free WiFi on site as well. There are sports and other recreation centres in a close distance (e.g. for table tennis, kick box, piano, folk dances, street fitness, etc.)





Visa and stay

Depending on their nationality, students and staff may need to obtain a long-stay (type D) or short-stay (type C) entry visa before coming to Bulgaria. For more information visit the website of the Ministry of Foreign Affairs.

The Centre for International Affairs (CIA) is responsible for issuing invitation letters to the Embassy for the visiting staff and incoming students to the Academy.

For a short stay in Bulgaria (up to three months), EU and Swiss citizens need only a valid ID card or a valid passport.

For a long-term stay in the Republic of Bulgaria (between three months and five years), EU and Swiss citizens are obligated to apply for a certificate of residence within three months from the date of entry. The application should be submitted to the Migration Directorate of the Ministry of Interior of the Republic of Bulgaria. A person who enters the country for long-term stay must hold a valid passport which expiration exceeds three months from the day of entry.

The CIA assists the student/staff member with the preparation of all needed documents concerning the registration.



Svishtov - the city of benefactors

Svishtov is also well-known as the town of benefactors. There is no significant initiative, building, school, church or institution, that has not had benefactors supporting them via private donations: D. A. Tsenov Academy of Economics; Dimitar Hadzhivasilev High School for Trade; Elenka and Kiril D. Avramovi First Bulgarian Community Centre (which currently is mostly known as a theatre and museum), and about 600 more benefactors appeared in Svishtov during the Bulgarian national revival alone.

Svishtov is a town that has seen 100 original developments. Here are some of the most important ones:

- The first donation to a school was made in 1812 by Phillip Sekelarevich, who was born in Svishtov, but was trading in Vienna;

- Svishtov was the first liberated town from the Ottoman Empire and the first civil administration was also established here;
- The first professional highschool in Bulgaria was founded in Svishtov owing to the donation of Dimitar Hadzhivasilev and was designed by the Austrian architect Paul Brant in the style of the Vienna State University;
- Svishtov is the birthplace of the author of the first book printed in the modern Bulgarian language - Philip Stanislavov. The author of the Bulgarian anthem - Tsvetan Radoslavov and the great writer Aleko Konstantinov were also born here.





Transport

Svishtov lies 260 km from Sofia, 260 km from Varna, 160 km from Bucharest, 90 km from Rousse and Veliko Tarnovo. There are buses traveling between these cities on a daily basis. For more information, please check the website of the Municipality:

http://www.svishtov.bg/bus_lines.php

You can travel with the ferry from Zimnicea (Romania) to Svishtov and back every Friday, Saturday and Sunday – a one-way ticket costs EUR 2.00:

http://www.ferry.bg/ferry_en.php

Svishtov can be reached by train as well. Levski distributor station is the intersection of the trains coming from Varna and Sofia. The timetable of the trains and online tickets are available at <http://www.bdz.bg/en/>





Transport

MOBILITY TIPS

HOW TO GET TO SVISHTOV?

If you travel by plane you can choose between Sofia, Varna, Burgas, and Bucharest airports.



Arrival in Sofia: If you take the first option then you can use the metro Line 1 to the central bus station and train station. There are buses leaving to Svishtov at 9:00 am, 11:00, and 4:00 pm. The trains from Sofia depart at 7:00, 10:00, 1:00 pm, 4:00 pm, and 6:00 pm.

Arrival in Varna: If you take the second option then you can use bus #409 to the central bus station and train station. There is a bus to Svishtov at 3:00 pm.

Arrival in Bucharest: If you arrive in Bucharest, you can take a bus from the airport to Ruse central bus station. There is bus from Ruse to Svishtov at 9:00, 10:00, 11:00, 14:00, and 15:30.

Bulgarian railways: bdz.bg/en/

Central Bus Station Sofia: <https://www.centralnaavtogara.bg/index.php#b>

ECTS Courses			
Course title	Language	Credits	Lecturer
General Economic Theory			
Microeconomics	English	6	Prof. Yordan Vasilev, PhD. Head Assist. Prof. Tanya Todorova, Ph. D.
Macroeconomics	English	6	Prof. Yordan Vasilev, PhD. Head Assist. Prof. Tanya Todorova, Ph. D.
Микроэкономика	Russian	6	Prof. Penka Shishmanova, Ph. D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Макроэкономика	Russian	6	Prof. Penka Shishmanova, Ph. D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Methodology of the Economic Research	English	6	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Applied Economics	English	3	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Transnational Corporations and Banks	English	4	Assist. Prof. Elitsa Petkova, Ph.D. Assist. Prof. Todor Asenov, Ph.D.
Economic Theories	English	6	Head Assist. Tanya Todorova, Ph.D. Asist. Prof. Elitsa Petkova
International Economic Relations			
Course title	Language	Credits	Lecturer
Business Communication	English	6	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
European Integration	English	4	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
Europäische Integration	German	4	Head Assist. Prof. Yordan Neykov, Ph.D.
International Economics	English	6	Head Assist. Prof. Galin Stefanov, Ph.D.
International Marketing Management	English	7	Head Assist. Prof. Galin Stefanov, Ph.D.
Firm Internationalization	English	6	Assist. Prof. Ivan Angelov, Ph.D.
Международная инвестиционная политика	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Офшорный бизнес	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Ivaylo Petrov, Ph. D.
International Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Ivaylo Petrov, Ph. D.
Business Informatics			
Business Informatics	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Бизнес-информатика	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Introduction to Information Systems	English	6	Prof. Violeta Kraeva, Ph.D.
Information Infrastructure	English	5	Assoc. Prof. Petya Emilova, Ph.D.

ECTS Courses			
Course title	Language	Credits	Lecturer
Информационная безопасность и защита данных	Russian	5	Prof. Krasimir Shishmanov, Ph.D.
Софтверные технологии	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Information Systems for Business Process Management	English	3	Assoc. Prof. Petya Emilova, Ph.D.
Introduction to Programming with Java	English	6	Assoc. Prof. Veselin Popov, Ph.D. Head Assist. Prof. Angelin Lalev
Artificial Intelligence Systems	English	4	Assoc. Prof. Nataliya Marinova, Ph.D.
Современные методы создания и оценки программного обеспечения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронные системы платежей	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронная коммерция и цифровые рынки	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Компьютерные мрежи	Russian	6	Prof. Krasimir Shishmanov, Ph.D. Head Assist. Prof. Angelin Lalev
Insurance information systems and technologies	English	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере здравоохранения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере страхования	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Business Information Systems	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Electronic Business in Tourism	English	6	Prof. Violeta Kraeva, Ph.D.
Fundamentals of Electronic Business	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Strategic Planning			
Public policies and programs	English	6	Prof. Borislav Borisov, Ph.D.
Государственная политика и программы	Russian	6	Prof. Borislav Borisov, Ph.D.
Strategic planning	English	6	Prof. Borislav Borisov, Ph.D.
Стратегическое планирование	Russian	6	Prof. Borislav Borisov, Ph.D.
Planning software	English	6	Prof. Borislav Borisov, Ph.D.
Программное обеспечение для планирования	Russian	6	Prof. Borislav Borisov, Ph.D.
Basics of Planning and Programming	English, Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.
Основы планирования и программирования	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.
Introduction to Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyana Gospodinov, Ph. D.
Введение в управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yuliyana Gospodinov

ECTS Courses				ECTS Courses			
Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D. Assist. Prof. Mariela Stoyanova, Ph.D.	Programs for Territorial and Urban Development	English	8	Prof. Margarita Bogdanova, Ph.D.
Управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D. Assist. Prof. Mariela Stoyanova, Ph.D.	Management of Non-governmental Organizations	English	9	Prof. Margarita Bogdanova, Ph.D.
Corporate Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Project Management in Public Sector	English	8	Prof. Margarita Bogdanova, Ph.D. Head. Assist. Prof. Yuliyan Gospodinov, Ph.D.
Управление корпоративными проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Project Management in Education	English	7	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yuliyvan Gospodinov, Ph. D.
Program Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yuliyan Gospodinov, Ph.D.	Management of Communications and Teams in Projects	English	8	Head Assist. Prof. Nadezhda Veselinova, Ph. D. Head Assist. Prof. Yuliyan Gospodinov, Ph. D.
Програмное управление	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Управление коммуникациями и команда проекта	Russian	8	Head Assist. Prof. Nadezhda Veselinova, Ph. D. Head Assist. Prof. Yuliyan Gospodinov, Ph. D.
Innovation Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D. Assist. Prof. Mariela Stoyanova, Ph.D.	Simulation on EU Grant Programs	English	9	Prof. Borislav Borisov, Ph.D. Assist. Prof. Yuliyan Gospodinov, Ph. D.
Инновационный менеджмент	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D. Assist. Prof. Mariela Stoyanova, Ph.D.	Management of Scientific, Research, and Educational Projects	English	9	Prof. Margarita Bogdanova, Ph.D.
Agile Project Management	English	4	Prof. Margarita Bogdanova, Ph.D.	Spatial Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph. D.
Diagnostic Analysis	English	6	Prof. Margarita Bogdanova, Ph.D.	Пространственное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph. D.
Диагностический анализ	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Integrated Processes in Project Management	English	6	Prof. Borislav Borisov, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.
Knowledge Management	English	9	Prof. Margarita Bogdanova, Ph.D.	Интегрированные процессы в управлении проектами	Russian	6	Prof. Borislav Borisov, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph.D.
Organisational Project Management	English	9	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Project Risk Management	English	6	Prof. Borislav Borisov, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph.D.
Quality Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Управление рисками проекта	Russian	6	Prof. Borislav Borisov, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph.D.
Управление качеством	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Управление услуг	Russian	8	Assoc. Prof. Hristo Sirashki, Ph.D.
Foundations of Public Administration	English	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Социальная политика и программирование	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.
Основы государственного управления	Russian	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yuliyan Gospodinov, Ph.D.	Эвристические методы	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.
				Methods for Strategic Research	English	7	Assoc. Prof. Mihail Chipriyanov, Ph.D.
				Regional Policy and Regional Development	English	6	Prof. Margarita Bogdanova, Ph.D.
				Региональная политика и региональное развитие	Russian	6	Prof. Margarita Bogdanova, Ph.D.
				Regional Planning	English	6	Prof. Margarita Bogdanova, Ph.D.
				Региональное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D.
				Territorial structuring	English	6	Prof. Margarita Bogdanova, Ph.D.

ECTS Courses				ECTS Courses			
Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Территориальное и городское устройство	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Regional Marketing	English	6	Prof. Margarita Bogdanova, Ph.D.
Territorial Planning and Regulation	English	6	Prof. Margarita Bogdanova, Ph.D.				Head Assist. Prof. Elitza Krasteva, Ph. D.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Региональный маркетинг	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Regional Marketing	English	6	Prof. Margarita Bogdanova, Ph.D.	Applied Research in Public Sector	English	3	Assoc. Prof. Mihail Chiprianov, Ph. D.
Региональный маркетинг	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Planning and Development of Tourism	English	6	Prof. Margarita Bogdanova, Ph.D.
Applied Research in Public Sector	English	3	Prof. Margarita Bogdanova, Ph.D.	Планирование и развитие туризма	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Прикладные исследования в государственном секторе	Russian	6	Prof. Margarita Bogdanova, Ph.D.				Prof. Margarita Bogdanova, Ph.D.
Planning and Development of Tourism	English	6	Prof. Margarita Bogdanova, Ph.D.	Rural Areas Development	English	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Планирование и развитие туризма	Russian	6	Prof. Margarita Bogdanova, Ph.D.				Prof. Margarita Bogdanova, Ph.D.
Управление человеческими ресурсами на государственной службе	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.	Развитие сельских районов	Russian	6	Head Assist. Prof. Evelina Parashkevova, Ph. D.
Управление проектами в сфере туризма	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.				Prof. Margarita Bogdanova, Ph.D.
Коммуникационные стратегии в проектное управление	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.	Regional Communication Policy and Branding	English	6	Head Assist. Prof. Evelina Parashkevova, Ph. D.
Regional Policy and Regional Development	English	6	Prof. Margarita Bogdanova, Ph.D.				Head Assist. Prof. Yuliyana Gospodinov, Ph. D.
Региональная политика и региональное развитие	Russian	6	Head Assist. Prof. Yuliyana Gospodinov, Ph. D.	Региональная коммуникационная политика и брендинг	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
			Prof. Margarita Bogdanova, Ph.D.	Mathematics and Statistics			
Regional Planning	English	6	Prof. Margarita Bogdanova, Ph.D.	Основы статистики	Russian	5	Prof. Petya Angelova, Ph. D.
			Head Assist. Prof. Nadezhda Veselinova, Ph. D.	Fundamentals of Statistics	English	5	Assoc. Prof. Krasimira Slaveva, Ph. D.
Региональное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Эконометрика	Russian	6	Assoc. Prof. Lyubomir Ivanov, Ph.D.
			Assist. Prof. Mariela Stoyanova, Ph. D.	Econometrics	English	6	Assoc. Prof. Lyubomir Ivanov, Ph.D.
Territorial structuring	English	6	Prof. Margarita Bogdanova, Ph.D.	Economics and Management of Tourism			
			Assist. Prof. Mariela Stoyanova, Ph. D.	Tour Operators, Travel Agents and Transport in Tourism	English	7	Assoc. Prof. Petya Ivanova, Ph. D.
Территориальное и городское устройство	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Sustainable Tourism Development	English	6	Assoc. Prof. Petya Ivanova, Ph. D.
Territorial Planning and Regulation	English	6	Prof. Margarita Bogdanova, Ph.D.	Культурное историческое наследие	Russian	6	Prof. Milko Palangurski, D. Sc.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D.	Customer Relationships Management in Tourism	English	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
			Assist. Prof. Mariela Stoyanova, Ph. D.	Управление взаимоотношениями с туристами	Russian	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D.				
			Assist. Prof. Mariela Stoyanova, Ph. D.				

ECTS Courses				ECTS Courses			
Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Insurance and Social Security				Контроль над инвестициями	Russian	6	Assoc. Prof. Krum Krumov, Ph. D.
Economics of Insurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.	Контроль статистической отчетности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Reinsurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.	Контроль хозяйственной и финансовой деятельности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Industrial Business and Entrepreneurship				Внутренний контроль	Russian	6	Prof. Georgi Ivanov, Ph. D. Head Assist. Prof. Diyana Ivanova, Ph.D.
Управление командами и коммуникациями	Russian	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.	Аудит	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D. Head Assist. Prof. Diyana Ivanova, Ph.D.
Innovation Management in the Industrial Enterprise	English	6	Prof. Lyubcho Vamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.	Аудит проектов	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Управление инновациями на индустриальном предприятии	Russian	6	Prof. Lyubcho Vamezov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.	Основы криминалистики и криминологии	Russian	6	Prof. Emiliyan Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D.
Team Management and Communications	English	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.	Профессиональное поведение в области контроля	Russian	6	Assoc. Prof. Silviya Kostova, Ph.D.
Marketing				Финансово-хозяйственный контроль	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Fundamentals of Marketing	English	6	Assoc. Prof. Marusya Smokova, Ph. D.	Теория контроля	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Basic Marketing Research	English	8	Assoc. Prof. Marusya Smokova, Ph. D.	Финансовый анализ	Russian	6	Assoc. Prof. Rositsa Koleva, Ph. D.
Sales Promotions	English	8	Assoc. Prof. Marusya Smokova, Ph. D.	Finance and Credit			
Marketing Forecasting	English	7	Assoc. Prof. Marusya Smokova, Ph. D.	Debt Management	English	9	Prof. Andrey Zahariev, Ph. D.
Brand Management	English	6	Assoc. Prof. Marusya Smokova, Ph. D.	Financial analyzes	English	7	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.
Industrial Marketing	English	5	Prof. Nikola Yankov, Ph. D.	International Finance	English	6	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.
Tourism Marketing	English	6	Prof. Nikola Yankov, Ph. D.	Investments	English	6	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Business Strategies and Entrepreneurship	English	4	Prof. Nikola Yankov, Ph. D.	Capital Budgeting	English	7	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Strategic Marketing Management	English	7	Prof. Nikola Yankov, Ph. D.	Capital Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Рекламная политика	Russian	5	Assoc. Prof. Penka Goranova, Ph. D.	Financial Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Маркетинговые коммуникации в туризме	Russian	6	Assoc. Prof. Penka Goranova, Ph. D.	Financial Derivatives	English		Assoc. Prof. Stefan Simeonov, Ph.D.
Политика распределения	Russian	8	Assoc. Prof. Vanya Grigorova, Ph. D.	Business Valuation	English	6	Assoc. Prof. Aleksandar Ganchev, Ph.D.
Логистика	Russian	6	Assoc. Prof. Vanya Grigorova, Ph. D.	Behavioral Finance	English	5	Assoc. Prof. Aleksandar Ganchev, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Маркетинг услуг	Russian	8	Assoc. Prof. Vanya Grigorova, Ph. D.	Personal Finance	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Основы маркетинга	Russian	6	Assoc. Prof. Vanya Grigorova, Ph. D.	Prices and Pricing policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Промышленный маркетинг	Russian	5	Assoc. Prof. Vanya Grigorova, Ph. D.	Budget and Fiscal policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Control and Analysis of Economic Activities				Личные финансы	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Tax Control and Administration	English	6	Prof. Emiliyan Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Head Assist. Prof. Zhelyo Zhelev, Ph.D.	Цены и ценовая политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Currency and Customs Control	English	6	Assoc. Prof. Momchil Antov, Ph. D.	Бюджет и бюджетная политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Internal Control	English	6	Prof. Georgi Ivanov, Ph. D. Assoc Prof. Momchil Antov, Ph. D. Assist. Prof. Diyana Ivanova, Ph.D.				
Audit	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D. Head Assist. Prof. Diyana Ivanova, Ph.D.				
Project Auditing	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.				
Professional Behavior in Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.				
Business and Financial Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.				
Control Theory	English	6	Assoc. Prof. Silviya Kostova, Ph.D.				
Financial Analysis	English	6	Assoc. Prof. Rositsa Koleva, Ph.D.				
Налоговый контроль и администрирование	Russian	6	Prof. Emilian Tananeev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Head Assist. Prof. Zhelvo Zhelev. Ph.D.				

ECTS Courses				ECTS Courses			
Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Commercial and Tourism Business				Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.			
Economics of Commerce	English	6	Assoc. Prof. Simeonka Petrova, Ph. D.	Agrarian Economics			
Accounting				Agricultural policy	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Основы бухгалтерского учета	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph.D. Head Assist. Prof. Ralitsa Dancheva, Ph.D.	Rural and agricultural tourism	English	6	Assoc. Prof. Marina Nikolova, Ph.D. Assoc. Prof. Marusya Linkova, Ph.D.
Foundations of Accounting	English	6	Prof. Atanas Atanasov, Ph. D.; Assoc. Prof. Galina Chipriyanova, Ph. D.; Assoc. Prof. Stanislav Aleksandrov, Ph. D.; Head Assist. Prof. Ralitsa Dancheva, Ph. D.	Agrarpolitik	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Независимый финансовый аудит	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D.	Механизированные рабочие процессы в растениеводстве	Russian	5	Assist. Prof. Serozha Kosev
Bank accounting	English	6	Assoc. Prof. Diana Imalova, Ph. D. Assoc. Prof. Ventsislav Vechev, Ph.D. Assist. Prof. Radi Dimitrov	Innovation Management in the Agrobusiness	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Accounting of Public Sector	English	6	Assoc. Prof. Diana Imalova, Ph. D. Assoc. Prof. Ventsislav Vechev, Ph. D. Assoc. Prof. Ivan Andreev, Ph.D. Assist. Prof. Radi Dimitrov	Management von Innovationen im Agribusiness	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Accounting Standards	English	6	Assoc. Prof. Diana Imalova, Ph. D.	Law			
Financial Accounting – part one	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.	Commercial Law	English	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
Financial Accounting – part two	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.	Коммерческое право	Russian	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
Управленческий учет	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D. Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.	Financial Law	Russian	6	Assoc. Prof. Penko Dimitrov, Ph. D.
История бухгалтерского учета	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Heea Head Assist. Prof. Bozhidar Bozhilov, Ph.D. Head Assist. Prof. Radosveta Krasteva-Hristova, Ph. D.	Social and Law Sciences			
History of Accounting	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Head Assist. Prof. Bozhidar Bozhilov, Ph.D. Head Assist. Prof. Radosveta Krasteva-Hristova, Ph. D.	Philosophy of Economics	English	5	Prof. Ivan Varbanov, Ph. D.
Бухгалтерского программного обеспечения	Russian	6	Head Assist. Prof. Bozhidar Bozhilov, Ph.D.	Философия Экономики	Russian	5	Prof. Ivan Varbanov, Ph. D.
Финансовый учёт – первая часть	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.	Foreign Languages			
Финансовый учёт – вторая часть	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.	English language A2/B1	English	2	Senior Lecturer Elka Uzunova
Management accounting	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D.	English as a First Language for Tourism Students I Module (winter semester)	English	2	Senior Lecturer Lihana Atanasova Senior Lecturer Daniela Stoilova
				English as a First Language for Tourism Students II Module (summer semester)	English	2	Senior Lecturer Rumiana Deneva Senior Lecturer Margarita Mihailova
				English for Students of International Economic Relations III Module (winter semester)	English	3	Senior Lecturer Ivanka Borisova Senior Lecturer Radka Vasileva
				English for Students of International Economic Relations IV Module (summer semester)	English	3	Senior Lecturer Tsvetana Shenkova
				English for Students of International Economic Relations I Module (winter semester)	English	4	Senior Lecturer Ventsislav Dikov
				English for Students of International Economic Relations II Module (summer semester)	English	4	Senior Lecturer Petar Todorov, Ph.D.

Activities for doctoral students		
Course title	Language	Credits
Research work	English, Russian	30
Participation in a scientific forum with presentation of research output	English, Russian	5
Publication of a scientific paper in a journal with Editorial board	English, Russian	10
Publication of a scientific paper in a journal indexed in SCOPUS or Web of Science	English, Russian	30
Publication of a scientific article in a journal with Editorial board	English, Russian	15
Publication of a scientific article in a journal indexed in SCOPUS or Web of Science	English, Russian	45
paper = the volume of the publication is up to 20 standard pages		
article = the volume of the publication is between 20 and 99 standard pages		
1 standard page = 1800 symbols		

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Country	Universities from Programme Countries	Country	Universities from Programme Countries
Belgium	1. Haute Ecole "Robert Schuman"	Poland	33. The President Stanislaw Wojciechowski State University of Applied Sciences in Kalisz
Germany	2. Neubrandenburg University of Applied Sciences		34. Gdansk School of Banking
	3. University of Passau		35. War Studies University, Warsaw
	4. Anhalt University of Applied Sciences, Koethen		36. Poznan University of Economics and Business
	5. West Saxon University of Applied Sciences of Zwickau		37. The State Higher School of Computer Science and Business Administration, Lomza
Greece	6. University of Macedonia, Thessaloniki		38. West Pomeranian University of Technology in Szczecin, Faculty of Economics
	7. Technological Educational Institute of Epirus		39. AGH University of Science and Technology, Krakow
Spain	8. University of Huelva		40. Jan Zamoyski College of Humanities and Economics in Zamosc
	9. University of Malaga		41. State Higher Vocational School in Krosno
	10. University of Vigo		42. Wroclaw University of Economics
	11. University of Granada		43. Jan Dlugosz University in Czestochowa
Italy	12. University of Cosenza	Portugal	44. University of Fafe
	13. University of Modena and Reggio Emilia, Faculty in Reggio Emilia		45. University Institute of Maia – ISMAI
	14. University of Milan	Romania	46. University of Bucharest
	15. University of Foggia		47. Valahia University of Targoviste
	16. University of Pavia		48. Transilvania University of Brasov
Cyprus	17. Cyprus University of Technology, Limassol, Limassol District, Cyprus		49. Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration
	18. PA College, Larnaca		50. University of Craiova
	19. American College, Nicosia		51. The University of Oradea
Latvia	20. University of Latvia, Faculty of Economics and Management		52. National University of Political Studies and Public Administration www.erasmus.snsps.ro
	21. Riga Technical University		53. Stefan Cel Mare University Suceava
	22. RISEBA University of Business, Arts and Technology	Slovakia	54. Matej Bel University in Banska Bystrica, Faculty of Economics
	23. Baltic International Academy, Riga		55. Technical University of Kosice
	24. ISMA University, Riga		56. University of Zilina, Faculty of Management Science and Informatics
Lithuania	25. Kaunas University of Technology	Slovenia	57. College of Accounting and Finance
	26. Marijampoles University of Applied Sciences, Marijampole, Lithuania	Serbia	58. Singidunum University, Belgrade
	27. International School of Law and Business, Vilnius		59. University of Kragujevac
	28. Siauliai State College		60. University of Nis
Macedonia	29. Goce Delcev University, Shtip		61. EDUCONS University
	30. International Balkan University (IBU), Skopje	Turkey	62. Istanbul Bilgi University
	31. International University of Struga		63. Selcuk University, Konya
	32. Mother Teresa University, Skopje		64. Gediz University, Izmir
			65. Istanbul Sabahattin Zaim University
			66. Gazi University, Ankara
			67. Giresun University, Giresun
			68. Canakkale 18 March University
			69. Yalova University
			70. Ordu University
			71. Istanbul Medipol University
			72. Dokuz Eylul University
			73. Bursa Technical University



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REGION	COUNTRY	UNIVERSITIES FROM PARTNER COUNTRIES	REGION	COUNTRY	UNIVERSITIES FROM PARTNER COUNTRIES
Region 1: Western Balkans	Albania	1. University of Elbasan "Aleksander Xhuvani", Elbasan	Region 3: Southern Mediterranean	Egypt	29. Banking University, Kyiv
		2. University of Bihac		Israel	30. Suez Canal University (SCU), Ismailia
	Bosnia and Herzegovina	3. University of Tuzla		Morocco	31. Sapir college, Sderot
				Palestine	32. Cadi Ayyad University, Marrakech
	Montenegro	4. University of Donja Gorica, Donja Gorica, Podgorica			33. Al-Quds University
		5. University of Montenegro	Region 4: Russian Federation		34. Kazan Federal University
	Kosovo	6. University of Prishtina		Russia	35. Financial University under the Government of the Russian Federation, Moscow
					36. Rostov State University of Economics
	Armenia	7. Russian – Armenian (Slavonic) University			37. Lomonosov Moscow State University
		8. Armenian State University of Economics			38. Ogarev Mordovia State University
Region 2: Eastern partnerships	Azerbaijan	9. Azerbaijan Tourism and Management University			39. Dostoevsky Omsk State University
		10. Azerbaijan State University of Economics			40. Far Eastern Federal University
	Belarus	11. Yanka Kupala State University of Grodno			41. Russian University of Cooperation
	Georgia	12. Banumi Shota Rustaveli State University			42. Penza State University, Penza
		13. Ivane Javakhishvili Tbilisi State University	Region 6: Asia	Vietnam	43. University of Economics and Law, Ho Chi Min City
	Moldova	14. Academy of Economic Studies of Moldova		China	44. Shanghai Lixin University of Accounting and Finance
		15. Free International University of Moldova	Region 7: Central Asia	Uzbekistan	45. Andijan agricultural institute
		16. Alecu Russo Balti State University of Moldova		Kazakhstan	46. Karshi Engineering-Economic Institute (KEED), Karshi city, Kashkadarya
		17. Odessa National Economic University			47. S. Toraighyrov Pavlodar State University
	Ukraine	18. Donetsk National University			48. L.N. Gumilyov Eurasian National University
		19. Cherkasy State Technological University	Region 8: Latin America	Brazil	49. University of international business, Almaty, Kazakhstan
		20. Zhytomyr State Technological University			50. University of Paulista (UNIP)
		21. Chernihiv State Technological University	Region 10: South Africa	Republic of South Africa	51. University of Pretoria
		22. Kyiv National Economic University named after Vadym Hetman			
		23. Uman National University of Horticulture	Region 13: Other industrialized	Republic of Korea	52. Yeungnam University
		24. State Higher Education Institution "Pryazovski State Technical University"		Taiwan	53. I-Shou University
		25. Ternopil National Economic University			
		26. Mariupol State University			
		27. Interregional Academy of Personnel Management, Kyiv			
		28. Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk			



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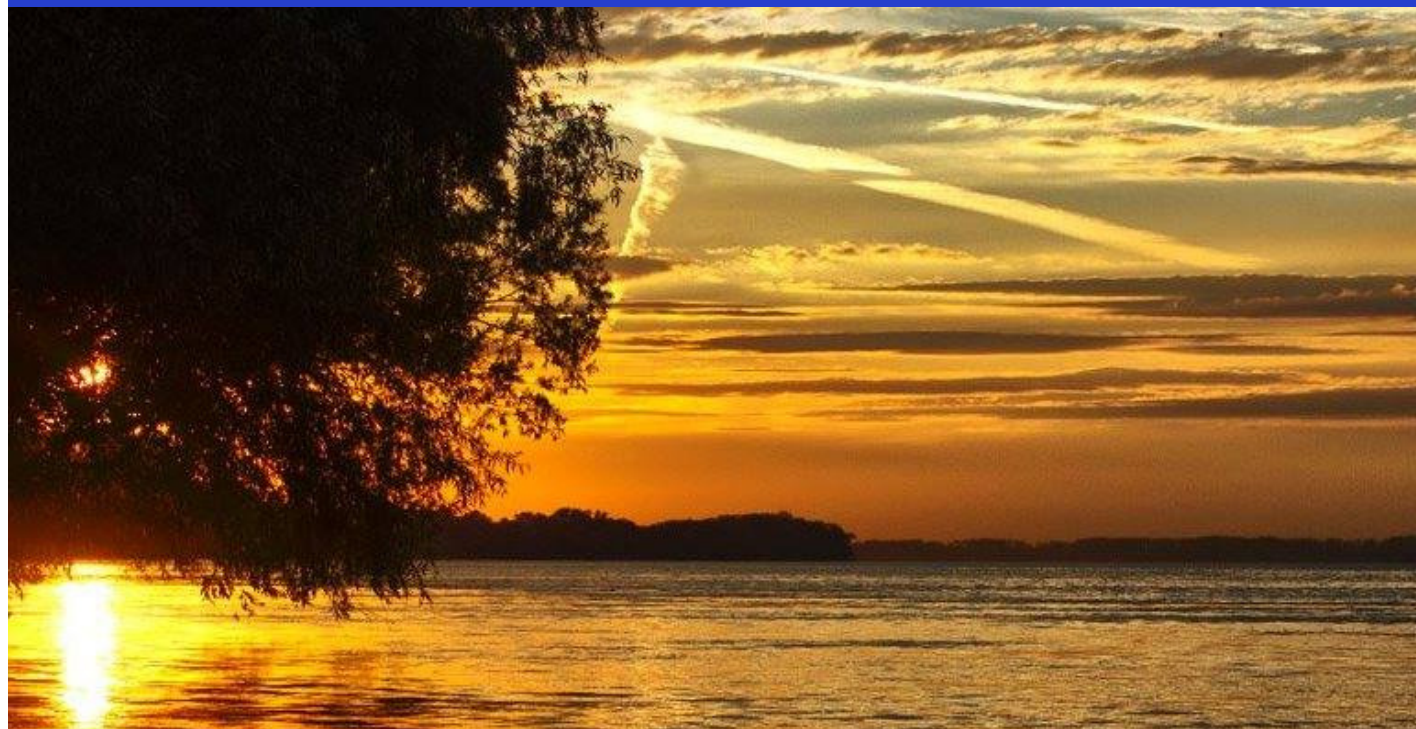
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D. A. Tsenov Academy of Economics - Svishtov

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