



CONTACT

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Centre for International Affairs
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D. A. TSENOV ACADEMY OF ECONOMICS





About the D. A. Tsenov Academy of Economics

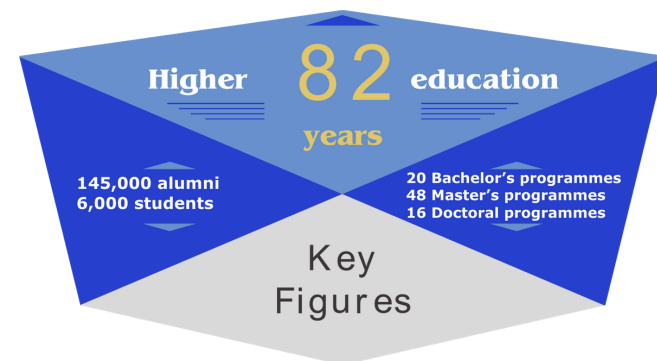
D. A. Tsenov Academy of Economics is one of the leading educational, scientific and cultural institutions in the Republic of Bulgaria. It is comprised of four Faculties subdivided into their related Departments. There are also Academic Centres and Offices, the Institute for Scientific Research, the Academic Library, various administrative and service departments, and the Students' campus.

The talented academic staff includes over 300 highly qualified professors, associate professors, assistant professors and researchers. Annually they educate over 6,000 Bulgarian and foreign full-time, part-time and distance learning students in Bachelor's, Master's and Doctoral degree programmes in Economics, Administration and Management.

D. A. Tsenov Academy of Economics actively participates in various EU Programmes in collaboration with European universities and Non-European High Education Institutions.

Key Data about the Institution

Full legal name of Institution	D. A. Tsenov Academy of Economics
Erasmus ID Code	BG SVISHT002
PIC	949717980
Title/Name of the Rector	Assoc. Prof. Ivan Marchevski, Ph.D.
Address	2 Emanuil Chakarov Str.
Postcode, Town	5250 Svishtov
Country	Bulgaria
Tel.	(+359) 631 66201
Fax	(+359) 631 87355
Web site	http://www.uni-svishtov.bg/?ver=EN





About the D. A. Tsenov Academy of Economics

PARTNERSHIPS

D. A. Tsenov Academy of Economics has a full Erasmus Charter for Higher Education and is entitled to use the statute of "Erasmus University". D. A. Tsenov Academy of Economics is a member of the European Universities Association (EUA), the Association of Economic Universities in South and Eastern Europe (ASECU), Association of Chartered Certified Accountants (ACCA) and affiliate member of the International Network of Customs Universities (INCUI).

STUDENT PARLIAMENT

The Student Parliament is the only statutory body which protects the rights and interests of students at the D. A. Tsenov Academy of Economics according to Article 72 of the Law on Higher Education. The activities of the Student Council shall be determined by the Higher Education Act and the Rules of Organization and Operation of the Student Council. It is the legal bond between the students and the governing bodies.

QUALITY OF EDUCATION

D. A. Tsenov Academy of Economics is awarded with an institutional accreditation of "Very Good" by the National Agency for Assessment and Accreditation.

D. A. Tsenov Academy of Economics has been approved by the Lloyd's Register of Quality Assurance in accordance with the ISO standards for quality management.



Think Ahead



Erasmus+ programme

ERASMUS+ OFFICE

Assoc. Prof. Ivan Marchevski, Ph. D. - Rector
 Assoc. Prof. Marusya Smokova, Ph. D. - Erasmus+ Institutional Coordinator
 Ana Kircheva - Erasmus+ Financial Coordinator
 Martina Georgieva - Erasmus+ Operational Coordinator
 Tsvetelina Telbis - Erasmus+ Operational Coordinator
 Veneta Lyubenova - Erasmus+ Operational Coordinator
 Mariela Vakinova-Petrova - Erasmus+ Operational Coordinator

Erasmus+ Departmental Coordinators:

Head Assist. Prof. Petya Vasileva, Ph.D. - Finance and Credit
 Assist. Prof. Tanya Ilieva, Ph.D. - Insurance and Social Security
 Assoc. Prof. Rumen Lazarov, Ph. D. - General Economic Theory
 Senior Lecturer Peter Todorov - Foreign Languages
 Head Assist. Prof. Radosveta Kraseva- Hristova - Accounting
 Assoc. Prof. Silviya Kostova, Ph. D. - Control and Analysis of Economic Activities
 Assoc. Prof. Plamen Petkov, Ph. D. - Mathematics and Statistics
 Senior Lecturer Radoslav Nikolov - Physical Education and Sport
 Head Assist. Prof. Stanislava Stoyanova, Ph. D. Managemet
 Assoc. Prof. Marusya Smokova, Ph. D. - Marketing
 Head Assist. Prof. Eva Tsvetanova, Ph. D. - Strategic Planning
 Assoc. Prof. Karina Sarkisyan- Dikova, Ph. D. - International Economic Relations
 Prof. Violeta Kraeva, Ph. D. - Business Informatics
 Head Assist. Prof. Emil Nikolov, Ph. D. - Industrial Business and Entrepreneurship
 Assist. Prof. Yavor Stanev, Ph. D. - Agrarian Economics
 Assist. Prof. Plamen Kanev - Commercial and Tourism Business
 Head Assist. Prof. Vanya Ganeva, Ph. D. - Social and Law Sciences
 Assoc. Prof. Penko Dimitrov, Ph. D. - Social and Law Sciences
 Assist. Prof. Pavlin Pavlov, Ph.D. - Economics and Management of Tourism

International students



Centre for International Affairs
 +359 631 66 440
international@uni-svishtov.bg

Academic Calendar

Academic year 2018/2019:		Winter semester: October 1 – January 31	
	Orientation:	September 28 – 30	
	Lectures:	October 1 – December 21	
	Christmas break:	December 22 – January 14	
	Examination period:	January 15 – January 31	
		Summer semester: February 25 – June 24	
	Lectures:	February 25 – May 24	
	Spring break:	April 26 – April 29	
	Examination period:	May 27 – June 24	
Language of Teaching		English, Bulgarian and Russian	



GRADING SYSTEM

Marks awarded at the D. A. Tsenov Academy of Economics vary on the scale of 2-6 (6 being the highest). This corresponds to grades F-A. If the grade is between 2.00 and 2.49, the student cannot sit the final exam. A certain number of credits are awarded for each examination.

ECTS Grade	Local Grade
A	5.50-6.00
B	4.50-5.49
C	3.50-4.49
D	3.25-3.49
E	3.00-3.24
FX	2.00 – Allowed to attend the exam
F	2.00 – Not allowed to attend



D. A. Tsenov Academy of Economics has already gained experience in KA107 of the Erasmus+ programme with Partner Countries. For third consequent year students and staff from non-EU countries will accomplish mobilities and exchange competences with their peers.

The Erasmus+ office organizes information campaigns with its students twice per academic year in order to increase the awareness of the Erasmus+ programme.

The incoming students are involved in different activities and happenings during their stay in Svishtov - scientific and cultural events, conferences, national and international ESN trips, and eco activities.

After they successfully complete their mobility, the students and staff are awarded an Erasmus Mobility Certificate.

Accommodation



Exchange students may apply for accommodation in the academic dormitories. There is a section in the Application form where students can indicate their needs regarding housing.

The prices for accommodation are the following:

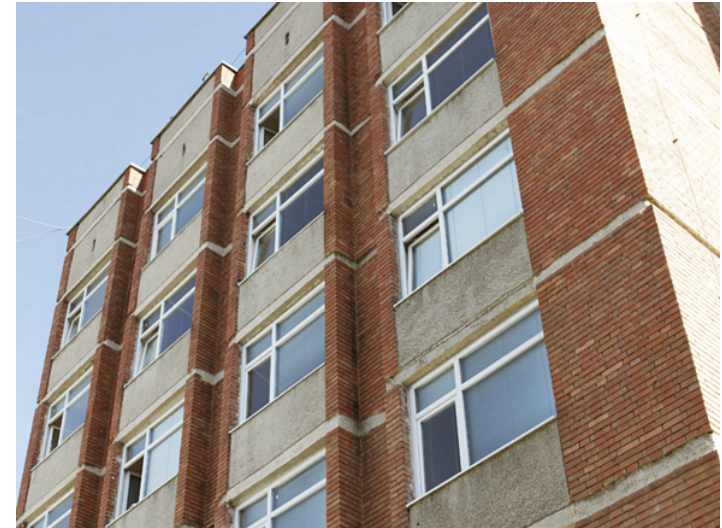
50 euro for two in a double room per month

75 euro for one in a double room per month

The dormitory is situated 200m from the Rectorate building of the city centre of Svishtov. There is a picturesque view along the Danube River from the building itself.

All rooms at the dormitories are shares so students will have a room-mate. If the students have any preferences regarding their future room-mate, we will take it into consideration and organise the division accordingly. Rooms are equipped with essential furniture - beds, table, chairs, wardrobe and TV set. There is a shared kitchen that has a refrigerator and oven with hobs. There is free WiFi on site as well.

There are sports and other recreation centres in a close distance (e.g. for table tennis, kick box, piano, folk dances, street fitness, etc.)





VISA AND STAY

Depending on their nationality, students and staff may need to obtain a long-stay (type D) or short-stay (type C) entry visa before coming to Bulgaria. For more information visit the website of Ministry of Foreign Affairs.

The Centre for International Affairs (CIA) is responsible for issuing invitation letters to the Embassy for the visiting staff and mobile students of the Academy.

For a short stay in Bulgaria (up to three months), EU and Swiss citizens need only a valid ID card or a valid passport.

For a long-term stay in the Republic of Bulgaria (between three months and five years), EU and Swiss citizens are obligated to apply for a certificate of residence within three months from the date of entry. The application should be submitted to the Migration Directorate of the Ministry of Interior of the Republic of Bulgaria. A person who enters the country for long-term stay must hold a valid passport which expiration exceeds three months from the day of entry.

The CIA assists the student/staff member with the preparation of all needed documents concerning the registration.

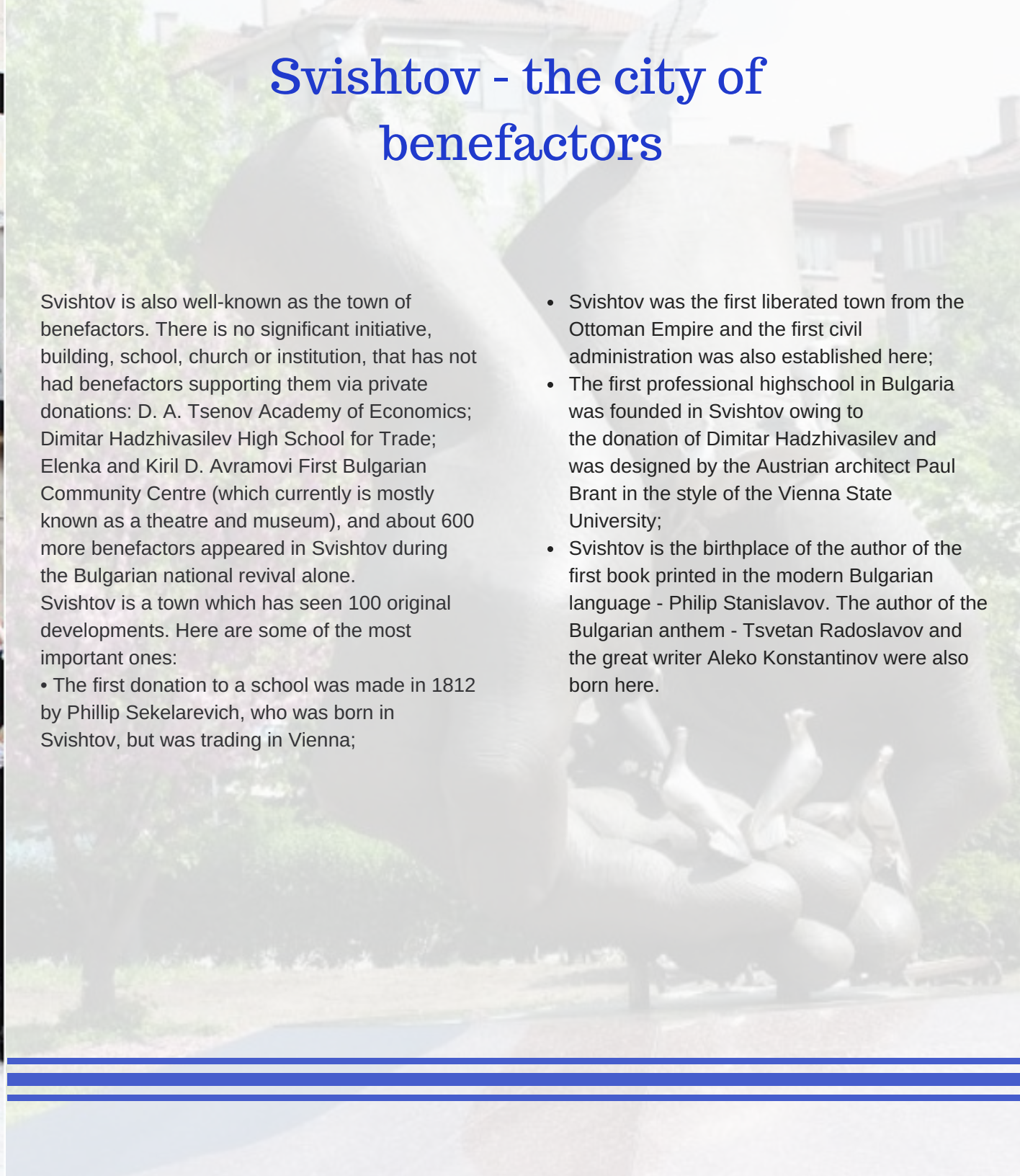


Svishtov - the city of benefactors

Svishtov is also well-known as the town of benefactors. There is no significant initiative, building, school, church or institution, that has not had benefactors supporting them via private donations: D. A. Tsenov Academy of Economics; Dimitar Hadzhivasilev High School for Trade; Elenka and Kiril D. Avramovi First Bulgarian Community Centre (which currently is mostly known as a theatre and museum), and about 600 more benefactors appeared in Svishtov during the Bulgarian national revival alone. Svishtov is a town which has seen 100 original developments. Here are some of the most important ones:

- The first donation to a school was made in 1812 by Phillip Sekelarevich, who was born in Svishtov, but was trading in Vienna;

- Svishtov was the first liberated town from the Ottoman Empire and the first civil administration was also established here;
- The first professional highschool in Bulgaria was founded in Svishtov owing to the donation of Dimitar Hadzhivasilev and was designed by the Austrian architect Paul Brant in the style of the Vienna State University;
- Svishtov is the birthplace of the author of the first book printed in the modern Bulgarian language - Philip Stanislavov. The author of the Bulgarian anthem - Tsvetan Radoslavov and the great writer Aleko Konstantinov were also born here.





Transport

Svishtov lies 260 km from Sofia, 260 km from Varna, 160 km from Bucharest, 90 km from Rousse and Veliko Tarnovo. There are buses traveling between these cities on a daily basis. For more information, please check the website of the Municipality:

<http://www.svishtov.bg/images/docs/buslines.pdf>

You can travel with the ferry from Zimnicea (Romania) to Svishtov and back every Friday, Saturday and Sunday – a one-way ticket costs EUR 2.00:

<http://www.ferry.bg/>

Svishtov can be reached by train as well. Levski distributor station is intersection of the trains coming from Varna and Sofia. The timetable of the trains and online tickets are available at: <http://www.bdz.bg/en/>





Transport

MOBILITY TIPS

HOW TO GET TO SVISHTOV?

If you travel by plane you can choose between Sofia, Varna and Bucharest airport.



Arrival in Sofia: If you take the first option then you can use the metro Line 1 to the central bus station and train station. There are buses leaving to Svishtov at 7:30, 11:00, 16:00, and 16:30.

Arrival in Varna: If you take the second option then you can use bus #409 to the central bus station and train station. There is a bus to Svishtov at 3:00 pm.

Arrival in Bucharest: If you arrive in Bucharest, you can take a bus from the airport to Ruse central bus station. There is bus from Ruse to Svishtov at 9:00, 10:00, 11:00, 14:00, and 15:30.

For train options you can check the website of the Bulgarian railways: bdz.bg/en/



ECTS Courses

Course title	Language	Credits	Lecturer
General Economic Theory			
Microeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Macroeconomics	English	6	Prof. Yordan Vasilev, Ph.D. Head Assist. Prof. Tanya Todorova, Ph.D.
Микроэкономика	Russian	6	Prof. Penka Shishmanova, Ph.D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Макроэкономика	Russian	6	Prof. Penka Shishmanova, Ph.D. Assoc. Prof. Lyudmil Nestorov, Ph.D.
Methodology of the Economic Research	English	6	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Applied Economics	English	3	Head Assist. Prof. Tanya Todorova, Ph.D. Prof. Yordan Vasilev, Ph.D.
Transnational Corporations and Banks	English	4	Assist. Prof. Elitsa Petkova, Ph.D. Assist. Prof. Todor Asenov, Ph.D.
Economic Theories	English	6	Head Assist. Tanya Todorova, Ph.D. Asist. Prof. Elitsa Petkova
International Economic Relations			
Business Communication	English	6	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
European Integration	English	4	Assoc. Prof. Karina Sarkisyan-Dikova, Ph.D.
Europäische Integration	German	4	Head Assist. Prof. Yordan Neykov, Ph.D.
International Economics	English	6	Head Assist. Prof. Galin Stefanov, Ph.D.
International Marketing Management	English	7	Head Assist. Prof. Galin Stefanov, Ph.D.
Firm Internationalization	English	6	Assist. Prof. Nikolay Andreev, Ph.D.
Международная инвестиционная политика	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Офшорный бизнес	Russian	5	Head Assist. Prof. Simeon Momchev, Ph.D.
Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Iwaylo Petrov, Ph.D.
International Human Resource Management	English	6	Assoc. Prof. Galina Zaharieva, Ph.D. Head Assist. Prof. Iwaylo Petrov, Ph.D.

Course title	Language	Credits	Lecturer
Business Informatics			
Business Informatics	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Бизнес-информатика	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Introduction to Information Systems	English	6	Prof. Violeta Kraeva, Ph.D.
Information Infrastructure	English	5	Assoc. Prof. Petya Emilova, Ph.D.
Информационная безопасность и защита данных	Russian	5	Prof. Krasimir Shishmanov, Ph.D.
Софтверные технологии	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Information Systems for Business Process Management	English	3	Assoc. Prof. Petya Emilova, Ph.D.
Introduction to Programming with Java	English	6	Assoc. Prof. Veselin Popov, Ph.D. Head Assist. Prof. Angelin Lalev
Artificial Intelligence Systems	English	4	Assoc. Prof. Nataliya Marinova, Ph.D.
Современные методы создания и оценки программного обеспечения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронные системы платежей	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Электронная коммерция и цифровые рынки	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Компьютерные мрежи	Russian	6	Head Assist. Prof. Angelin Lalev
Insurance information systems and technologies	English	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере здравоохранения	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Информационные системы и технологии в сфере страхования	Russian	6	Prof. Krasimir Shishmanov, Ph.D.
Business Information Systems	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Electronic Business in Tourism	English	6	Prof. Violeta Kraeva, Ph.D.
Fundamentals of Electronic Business	English	6	Prof. Violeta Kraeva, Ph.D. Assoc. Prof. Petya Emilova, Ph.D.
Strategic Planning			
Public policies and programs	English	6	Prof. Borislav Borisov, Ph.D.
Государственная политика и программы	Russian	6	Prof. Borislav Borisov, Ph.D.
Strategic planning	English	6	Prof. Borislav Borisov, Ph.D.
Стратегическое планирование	Russian	6	Prof. Borislav Borisov, Ph.D.
Planning software	English	6	Prof. Borislav Borisov, Ph.D.

Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Программное обеспечение для планирования	Russian	6	Prof. Borislav Borisov, Ph.D.	Agile Project Management	English	4	Prof. Margarita Bogdanova, Ph.D.
Basics of Planning and Programming	English, Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.	Diagnostic Analysis	English	6	Prof. Margarita Bogdanova, Ph.D.
Основы планирования и программирования	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Mihail Chipriyanov, Ph.D. Assoc. Prof. Anastasiya Marcheva, Ph.D.	Диагностический анализ	Russian	6	Prof. Margarita Bogdanova, Ph.D.
Introduction to Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Knowledge Management	English	9	Prof. Margarita Bogdanova, Ph.D.
Введение в управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov	Organisational Project Management	English	9	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.
Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Quality Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Управление проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Prof. Borislav Borisov, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Управление качеством	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Corporate Project Management	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Foundations of Public Administration	English	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Управление корпоративными проектами	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Основы государственного управления	Russian	6	Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Program Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph.D.	Programs for Territorial and Urban Development	English	8	Prof. Margarita Bogdanova, Ph.D.
Программное управление	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.	Management of Non-governmental Organizations	English	9	Prof. Margarita Bogdanova, Ph.D.
Innovation Management	English	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Project Management in Public Sector	English	8	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
Инновационный менеджмент	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assoc. Prof. Hristo Sirashki, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Project Management in Education	English	7	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Yulian Gospodinov, Ph.D.
				Management of Communications and Teams in Projects	English	8	Head Assist. Prof. Nadezhda Veselinova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
				Управление коммуникациями и команда проекта	Russian	8	Head Assist. Prof. Nadezhda Veselinova, Ph.D. Head Assist. Prof. Yulian Gospodinov, Ph.D.
				Simulation on EU Grant Programs	English	9	Prof. Borislav Borisov, Ph.D. Assist. Prof. Yulian Gospodinov, Ph.D.
				Management of Scientific, Research, and Educational Projects	English	9	Prof. Margarita Bogdanova, Ph.D.
				Spatial Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.

Course title	Language	Credits	Lecturer	Course title	Language	Credits	Lecturer
Пространственное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Assist. Prof. Evelina Parashkevova, Ph. D.	Региональный маркетинг	Russian	6	Prof. Margarita Bogdanova, Ph.D.Head Assist. Prof. Eva Tsvetanova, Ph. D.
Integrated Processes in Project Management	English	6	Prof. Borislav Borisov, Ph.D. Head Assist. Prof. Evelina Parashkevova, Ph.D.	Applied Research in Public Sector	English	3	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Интегрированные процессы в управлении проектами	Russian	6	Prof. Borislav Borisov, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph.D.	Прикладные исследования в государственном секторе	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Project Risk Management	English	6	Prof. Borislav Borisov, Ph.D. Head. Assist. Prof. Evelina Parashkevova, Ph.D.	Planning and Development of Tourism	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Управление рисками проекта	Russian	6	Prof. Borislav Borisov, Ph.D. Head.Assist. Prof. Evelina Parashkevova, Ph.D.	Планирование и развитие туризма	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.
Управление услуг	Russian	8	Assoc. Prof. Hristo Sirashki, Ph.D.	Rural Areas Development	English	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.
Социальная политика и программирование	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.	Развитие сельских районов	Russian	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.
Эвристические методы	Russian	3	Assoc. Prof. Hristo Sirashki, Ph.D.	Regional Communication Policy and Branding	English	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.
Methods for Strategic Research	English	7	Assoc. Prof. Mihail Chipriyanov, Ph.D.	Региональная коммуникационная политика и брендинг	Russian	6	Head Assist. Prof. Eva Tsvetanova, Ph. D.
Regional Policy and Regional Development	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Управление человеческими ресурсами на государственной службе	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Региональная политика и региональное развитие	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Управление проектами в сфере туризма	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Regional Planning	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Коммуникационные стратегии в проектное управление	Russian	6	Head Assist. Prof. Nadezhda Veselinova, Ph. D.
Региональное планирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Mathematics and Statistics			
Territorial structuring	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Основы статистики	Russian	5	Prof. Petya Angelova, Ph. D. Assoc. Prof. Krasimira Slaveva, Ph. D.
Территориальное и городское устройство	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Fundamentals of Statistics	English	5	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Territorial Planning and Regulation	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Эконометрика	Russian	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Территориальное планирование и регулирование	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	E conometrics	English	6	Assoc. Prof. Lyubomir Ivanov, Ph.D. Assoc. Prof. Plamen Petkov, Ph.D.
Regional Marketing	English	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Evelina Tsvetanova, Ph. D.	Economics and Management of Tourism			
Региональный маркетинг	Russian	6	Prof. Margarita Bogdanova, Ph.D. Head Assist. Prof. Eva Tsvetanova, Ph. D.	Tour Operators, Travel Agents and T ransport in Tourism	English	7	Assoc. Prof. Petya Ivanova, Ph. D.
				Sustainable Tourism Development	English	6	Assoc. Prof. Petya Ivanova, Ph. D.

Course title	Language	Credits	Lecturer
Культурное историческое наследие	Russian	6	Prof. Milko Palangurski, D. Sc.
Customer Relationships Management in Tourism	English	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
Управление взаимоотношениями с туристами	Russian	7	Head Assist. Prof. Lyubka Ilieva, Ph.D.
Insurance and Social Security			
Economics of Insurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.
Reinsurance	English	6	Assoc. Prof. Ventsislav Vasilev, Ph. D.
Industrial Business and Entrepreneurship			
Управление командами и коммуникациями	Russian	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Innovation Management in the Industrial Enterprise	English	6	Prof. Lyubcho Varamazov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
Управление инновациями на промышленном предприятии	Russian	6	Prof. Lyubcho Varamazov, Ph. D. Assoc. Prof. Iskra Panteleeva, Ph.D.
Team Management and Communications	English	6	Assoc. Prof. Iskra Panteleeva, Ph.D. Head Assist. Prof. Zoya Ivanova, Ph. D.
Marketing			
Fundamentals of Marketing	English	6	Assoc. Prof. Marusya Smokova, Ph. D.
Basic Marketing Research	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Sales Promotions	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Marketing Forecasting	English	8	Assoc. Prof. Marusya Smokova, Ph. D.
Brand Management	English	6	Assoc. Prof. Marusya Smokova, Ph. D.
Industrial Marketing	English	5	Prof. Nikola Yankov, Ph. D.
Tourism Marketing	English	6	Prof. Nikola Yankov, Ph. D.
Business Strategies and Entrepreneurship	English	4	Prof. Nikola Yankov, Ph. D.
Strategic Marketing Management	English	7	Prof. Nikola Yankov, Ph. D.
Рекламная политика	Russian	5	Assoc. Prof. Penka Goranova, Ph. D.
Маркетинговые коммуникации в туризме	Russian	6	Assoc. Prof. Penka Goranova, Ph. D.
Политика распределения	Russian	7/8	Head Assist. Prof. Vanya Grigorova, Ph. D.
Логистика	Russian	6	Head Assist. Prof. Vanya Grigorova, Ph. D.
Control and Analysis of Economic Activities			
Tax Control and Administration	English	6	Prof. Emilian Tananev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Head Assist. Prof. Zhelyo Zhelev, Ph.D. Boyko Nikolov, Ph. D. Student

Course title	Language	Credits	Lecturer
Currency and Customs Control	English	6	Assoc. Prof. Momchil Antov, Ph. D.
Internal Control	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Momchil Antov, Ph. D. Assist. Prof. Diyana Ivanova, Ph.D.
Audit	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D. Head Assist. Prof. Diyana Ivanova, Ph.D.
Project Auditing	English	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Professional Behavior in Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Business and Financial Control	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Control Theory	English	6	Assoc. Prof. Silviya Kostova, Ph.D.
Financial Analysis	English	6	Assoc. Prof. Rositsa Koleva, Ph.D.
Налоговый контроль и администрирование	Russian	6	Prof. Emilian Tananev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D. Head Assist. Prof. Zhelyo Zhelev, Ph.D.
Контроль над инвестициями	Russian	6	Assoc. Prof. Krum Krumov, Ph. D.
Контроль статистической отчетности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Контроль хозяйственной и финансовой деятельности	Russian		Assoc. Prof. Krum Krumov, Ph. D.
Внутренний контроль	Russian	6	Prof. Georgi Ivanov, Ph. D. Head Assist. Prof. Diyana Ivanova, Ph.D.
Аудит	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D. Head Assist. Prof. Diyana Ivanova, Ph.D.
Аудит проектов	Russian	6	Prof. Georgi Ivanov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Основы криминалистики и криминологии	Russian	6	Prof. Emilian Tananev, Ph. D. Assoc. Prof. Pepa Stoykova, Ph. D.
Профессиональное поведение в области контроля	Russian	6	Assoc. Prof. Silviya Kostova, Ph.D.
Финансово-хозяйственный контроль	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Теория контроля	Russian	6	Assoc. Prof. Krum Krumov, Ph. D. Assoc. Prof. Silviya Kostova, Ph.D.
Финансовый анализ	Russian	6	Assoc. Prof. Rositsa Koleva, Ph. D.
Finance and Credit			
Debt Management	English	9	Prof. Andrey Zahariev, Ph. D.
Financial analyses	English	7	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.

Course title	Language	Credits	Lecturer
International Finance	English	6	Prof. Andrey Zahariev, Ph. D. Head Assist. Prof. Dimitar Kostov, Ph. D.
Investments	English	6	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Capital Budgeting	English	7	Assoc. Prof. Stoyan Prodanov, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Capital Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Financial Markets	English	6	Assoc. Prof. Stefan Simeonov, Ph.D.
Financial Derivatives	English	8	Assoc. Prof. Stefan Simeonov, Ph.D.
Business Valuation	English		Assoc. Prof. Aleksandar Ganchev, Ph.D.
Behavioral Finance	English	5	Assoc. Prof. Aleksandar Ganchev, Ph.D. Head Assist. Prof. Tsvetan Pavlov, Ph.D.
Personal Finance	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Prices and Pricing policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Budget and Fiscal policy	English	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Личные финансы	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Цены и ценовая политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Бюджет и бюджетная политика	Russian	6	Assoc. Prof. Aneliya Radulova, Ph.D.
Commercial and Tourism Business			
Economics of Commerce	English	6	Assoc. Prof. Simeonka Petrova, Ph. D.
Accounting			
Основы бухгалтерского учета	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph.D. Head Assist. Prof. Ralitsa Dancheva, Ph.D.
Foundations of Accounting	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Diana Krumova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D.

Course title	Language	Credits	Lecturer
Независимый финансовый аудит	Russian	6	Prof. Atanas Atanasov, Ph. D. Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D.
Bank accounting	English	6	Assoc. Prof. Diana Imalova, Ph. D. Assoc. Prof. Ventsislav Vechev, Ph.D. Assist. Prof. Radi Dimitrov
Accounting of Public Sector	English	6	Assoc. Prof. Diana Imalova, Ph. D. Assoc. Prof. Ventsislav Vechev, Ph. D. Assoc. Prof. Ivan Andreev, Ph.D. Assist. Prof. Radi Dimitrov
Accounting Standards	English	6	Assoc. Prof. Diana Imalova, Ph. D.
Financial Accounting – part one	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
Financial Accounting – part two	English	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
Управленческий учет	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D. Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.
История бухгалтерского учета	Russian	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Heea Head Assist. Prof. Bozhidar Bozhilov, Ph.D. Head Assist. Prof. Radosveta Krasteva- Hristova, Ph. D.
History of Accounting	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Head Assist. Prof. Bozhidar Bozhilov, Ph.D. Head Assist. Prof. Radosveta Krasteva- Hristova, Ph. D.
Бухгалтерского программного обеспечения	Russian	6	Head Assist. Prof. Bozhidar Bozhilov, Ph.D.
Финансовый учёт – первая часть	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.
Финансовый учёт – вторая часть	Russian	6	Assoc. Prof. Rositsa Simeonova, Ph.D. Assoc. Prof. Galina Chipriyanova, Ph. D. Assoc. Prof. Diana Krumova, Ph.D.

Course title	Language	Credits	Lecturer
Management accounting	English	6	Assoc. Prof. Stanislav Aleksandrov, Ph.D. Assoc. Prof. Galya Ivanova-Kuzmanova, Ph.D. Head Assist. Prof. Radosveta Krysteva-Hristova, Ph.D.
Agrarian Economics			
Agricultural policy	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Rural and agricultural tourism	English	6	Assoc. Prof. Marina Nikolova, Ph.D. Assoc. Prof. Marusya Linkova, Ph.D.
Agraropolitik	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Механизирование рабочих процессов в растениеводстве	Russian	5	Assist. Prof. Seraozha Kosev
Innovation Management in the Agrobusiness	English	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Management von Innovationen im Atribusiness	Deutsch	6	Assoc. Prof. Violeta Blazheva, Ph.D.
Law			
Commercial Law	English	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
Коммерческое право	Russian	5	Assoc. Prof. Penko Dimitrov, Ph. D. Assist. Prof. Hristo Dochev
Financial Law	Russian	6	Assoc. Prof. Penko Dimitrov, Ph. D.
History, Philosophy, Sociology			
Philosophy of Economics	English	5	Prof. Ivan Varbanov, Ph. D.
Философия Экономики	Russian	5	Prof. Ivan Varbanov, Ph. D.
Foreign Languages			
English language A2/B1	English	2	Senior Lecturer Elka Uzunova
English as a First Language for Tourism Students I Module (winter semester)	English	2	Senior Lecturer Liliana Atanasova Senior Lecturer Daniela Stoilova
English as a First Language for Tourism Students II Module (summer semester)	English	2	Senior Lecturer Rumiana Deneva Senior Lecturer Margarita Mihailova
English for Students of International Economic Relations III Module (winter semester)	English	3	Senior Lecturer Ivanka Borisova Senior Lecturer Radka Vasileva
English for Students of International Economic Relations IV Module (summer semester)	English	3	Senior Lecturer Tsvetana Shenkova

Course title	Language	Credits	Lecturer
English for Students of International Economic Relations I Module (winter semester)	English	4	Senior Lecturer Ventsislav Dikov
English for Students of International Economic Relations II Module (summer semester)	English	4	Senior Lecturer Petar Todorov, Ph.D
Activities for doctoral students			
Course title	Language		Credits
Research work	English, Russian		30
Participation in a scientific forum with presentation of research output	English, Russian		5
Publication of a scientific paper in a journal with Editorial board	English, Russian		10
Publication of a scientific paper in a journal indexed in SCOPUS or Web of Science	English, Russian		30
Publication of a scientific article in a journal with Editorial board	English, Russian		15
Publication of a scientific article in a journal indexed in SCOPUS or Web of Science	English, Russian		45
Requirements of the paper			
<ul style="list-style-type: none">the volume of the publication is up to 20 standard pages articlethe volume of the publication is between 20 and 99 standard pages1 standard page = 1800 symbols			



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Spain	University of Huelva University of Malaga University of Vigo
Italy	University of Cosenza University of Modena and Reggio Emilia, Faculty in Reggio Emilia University of Milan University of Foggia University of Pavia
Cyprus	Cyprus University of Technology Limassol, Limassol District, Cyprus PA College, Larnaca American College, Nicosia
Latvia	University of Latvia, Faculty of Economics and Management Riga Technical University RISEBA University of Business, Arts and Technology Baltic International Academy, Riga ISMA University, Riga
Lithuania	Kaunas University of Technology Marijampoles University of Applied Sciences Marijampole, Lithuania International School of Law and Business , Vilnius Siauliai State College
Macedonia	Goce Delcev University, Shtip International Balkan University (IBU), Skopje International University of Struga

Poland	The President Stanisław Wojciechowski State University of Applied Sciences in Kalisz Gdansk School of Banking War Studies University, Warsaw Poznan University of Economics and Business The State Higher School of Computer Science and Business Administration, Lomza West Pomeranian University of Technology in Szczecin, Faculty of Economics AGH University of Science and Technology, Krakow Jan Zamoyski College of Humanities and Economics in Zamosc State Higher Vocational School in Krosno Wroclaw University of Economics Jan Długosz University in Czestochowa
Portugal	University of Fafe
Romania	University of Bucharest Valahia University of Targoviste Transilvania University of Braşov Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration University of Craiova The University of Oradea National University of Political Studies and Public Administration
Slovakia	Matej Bel University in Banska Bystrica, Faculty of Economics Technical University of Košice University of Žilina, Faculty of Management Science and Informatics
Slovenia	College of Accounting and Finance
Turkey	Selcuk University, Konya Gediz University, Izmir Istanbul Sabahattin Zaim University Gazi University, Ankara Giresun University, Giresun Canakkale 18 March University Yalova University Ordu University Istanbul Medipol University
France France France	University of Le Mans University of Littoral, Dunkerque Université Paris Ouest Nanterre La Défense
Netherlands	Fontys International Business School, Venlo www.fontysvenlo.nl/
Croatia	RRiF College of Financial Management, Zagreb
Czech Republic	NEWTON College, Brno Czech University of Life Sciences, Prague

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	Bosnia and Herzegovina	University of Bihac
	Bosnia and Herzegovina	University of Tuzla
	Serbia	Singidunum University, Belgrade
	Serbia	University of Kragujevac
	Serbia	University of Niš
	Serbia	EDUCONS University
	Montenegro	University of Donja Gorica, Donja Gorica, Podgorica
	Montenegro	University of Montenegro
	Kosovo	University of Prishtina
Region 2: Eastern partnerships	Armenia	Russian – Armenian (Slavonic) University
	Armenia	Armenian State University of Economics
	Azerbaijan	Azerbaijan Tourism and Management University
	Azerbaijan	Azerbaijan State University of Economics
	Belarus	Yanka Kupala State University of Grodno
	Georgia	Batumi Shota Rustaveli State University
	Georgia	Ivane Javakhishvili Tbilisi State University
	Moldova	Academy of Economic Studies of Moldova
	Moldova	Free International University of Moldova
	Moldova	Alecu Russo Balti State University of Moldova
	Ukraine	Odessa National Economic University
	Ukraine	Donetsk National University
	Ukraine	Cherkasy State Technological University
	Ukraine	Zhytomyr State Technological University
	Ukraine	Chernihiv State Technological University
	Ukraine	Kyiv National Economic University named after Vadym Hetman
	Ukraine	Uman National University of Horticulture
	Ukraine	State Higher Education Institution “Pryazovski State Technical University”
	Ukraine	Ternopil National Economic University
	Ukraine	Mariupol State University
	Ukraine	Interregional Academy of Personnel Management, Kyiv

Region 3: Southern Mediterranean	Ukraine	Vasyl Stefanyk Precarpathian National University, Ivano-Frankivsk
	Ukraine	Banking University, Kyiv
	Egypt	Suez Canal University (SCU), Ismailia
	Israel	Sapir college, Sderot
	Mapoko	Cadi Ayyad University, Marrakech
	Palestine	Al-Quds University
Region 4: Russian Federation	Russia	Kazan Federal University
	Russia	Financial University under the Government of the Russian Federation, Moscow
	Russia	Rostov State University of Economics
	Russia	Lomonosov Moscow State University
	Russia	Ogarev Mordovia State University
	Russia	Dostoevsky Omsk State University
	Russia	Far Eastern Federal University
	Russia	Russian University of Cooperation
Region 6: Asia	Russia	Penza State University, Penza
	Vietnam	University of Economics and Law, Ho Chi Min City
Region 7: Central Asia	China	Shanghai Lixin University of Accounting and Finance
	Uzbekistan	Andijan agricultural institute
	Uzbekistan	Karshi Engineering-Economic Institute (KEEI), Karshi city, Kashkadarya, Uzbekistan
	Kazakhstan	S. Toraihyrov Pavlodar State University
Region 8: Latin America	Kazakhstan	L.N. Gumilyov Eurasian National University
	Brazil	University of Paulista (UNIP)
Region 10: South Africa	Republic of South Africa	University of Pretoria
Region 13: Other industrialized countries	Republic of Korea	Yeungnam University
	Taiwan	I-Shou University



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