

STATEMENT

Author: Prof. Dr. Hristo Ivanov Katrandjiev, UNWE- Sofia, scientific specialty: 05.02.26 Marketing

Subject: competition for associate professor in the field of higher education "Social, economic and legal sciences", Professional field 3.8. "Economics", scientific specialty "Economics and management (industry)" at D. A. Tsenov Academy of Economics.

1. Presentation of the candidate

The candidate for the competition is one - Senior Assistant Professor Dr. Emil Borislavov Nikolov from the Department of Industrial Business and Entrepreneurship, Faculty of Production and Commercial Business of D. A. Tsenov Academy of Economics, Professor of Business and Economics. This competition is announced for the needs of the Department of Industrial Business and Entrepreneurship, Faculty of Production and Commercial Business of D. A. Information about the competition was published in the State Gazette No. 21 / 07.03.2023.

2. Reason for writing the review

According to the Order № 364 / 02.05.2023 of the Rector of SA D. A. Tsenov Academy of Economics I have been elected as a member of the Scientific Jury. By the Decision of the Scientific Committee of 15 May 2023 I was appointed to write an Opinion.

2. Personal description of the candidate

Candidate graduated from secondary school in 2000, "Dimitar Hadjivasilev" State Technical School - Svishtov, specialty: Business Administrator, qualification: economist-organizer. Higher education he graduated in 2004 at the SA "D. Hadzhivadzhimtsyan". A. He graduated in 2004 from "S. V. Svisov", major "Economic Management" - Bachelor degree. In 2005 he also graduated with a Master's Degree in Economic Management at D. A. Tsenov Academy of Economics. In 2009 Emil Nikolov, senior assistant, successfully defended his dissertation "Sustainability of

company competitiveness". Diploma № 33628 of 14.09.2009, SAC. In terms of career, the candidate has grown from assistant to senior assistant (at the present time) at D. A. Tsenov Academy of Economics. From 2015 to 2019 he was a municipal councilor of Svishtov Municipality, member of the standing committees. From 2016 to the present time, Assistant Professor Nikolov has been holding the administrative position of Departmental Erasmus Coordinator.

3. Fulfilling the quantitative requirements for the academic position

The candidate has submitted a Report on the fulfilment of the minimum National requirements for the academic position of Docent, as well as the specific quantitative and qualitative requirements of the D. A. Tsenov Academy of Economics for holding the academic position of D. A. Tsenov Academy of Economics. All minimum national requirements have been fulfilled. The dissertation on "Sustainability of the company competitiveness" in the scientific specialty 05.02.18 "Economics and Management (Industry)" was defended: diploma of the SAC, No 33628 of 14.09.2009. Published a stand-alone monograph Corporate social responsibility: disclosure of non-financial information, Bibl. "Стопански svet", issue 139, Svishtov. The monograph is on the theme of the competition. In addition to the manuscript, the candidate has also published 1 individual and 3 collective textbooks, 1 individual and 8 collective studies, 5 individual and collective articles and 19 scientific reports. The scientific publications thus described correspond to 276.52 points (with a minimum of 200 points). The applicant has declared 16 citations in indexed and refereed publications, which account for 100 points (with a lower threshold of 50 points). The applicant has held the academic posts of Assistant Professor and Senior Lecturer for more than 5 years. He/she has worked more than 3000 hours in the last 5 years with a minimum of 100 hours. The candidate has declared 1 independent textbook and contributions as co-author in 3 other textbooks. He has participated in the development of 8 Bachelor's and 6 Master's programmes. Bozhinova, M., & Nikolov, E. (16-22 August 2021). Integration of non-financial reporting in the Bulgarian most traded companies. 21st International multidisciplinary scientific geoconference - SGEM 2021. Conference proceedings of selected papers (5.1), pp. 749-755. DOI: <https://doi.org/10.5593/sgem2021/5.1/s21.090>.

The candidate has collected 526,52 points (with a minimum threshold of 500) for the academic position of Docent at the D. A. Tsenov Academy of Economics.

5. General characteristics of the submitted scientific papers/publications

Assistant Professor Emil Borislavov Nikolov, PhD, has submitted the following publications (38 in total):

monograph on the topic of the competition

- 1 independent textbook
- 1 collective textbooks
- 3 individual study
- 1 collective studies
- 8 individual and collective articles
- 19 scientific papers

The main research fields of publications are: corporate social responsibility; competitiveness and business environment; management of business organizations. The monograph of the principal assistant professor Dr. Emil Borislavov Nikolov is entitled Corporate social responsibility: disclosure of non-financial information. In it the author has presented an analysis of the state and trends in the development of corporate social responsibility / CSR/. He summarized the main factors that determine the social behavior of business. The author has studied his own methodology for the analysis of CSR practice in Bulgarian companies. Summarized the results of a survey among large Bulgarian companies.

In the publications submitted to the competition no evidence and/or no signals of copyright infringement of other authors have been found.

6. Compliance with contributions to scientific requirements

In principle, I accept the contributions outlined by the candidate, but I believe that they can be summarized to the following main CONTRIBUTIONS:

Contributions of a theoretical and methodological nature:

- Improving the research toolkit for assessing corporate social responsibility practices and their reporting;
- Generalization and systematization of practical models in the field of reporting.
- Development of a model for corporate knowledge management.

Contributions of an applied nature:

- Development of a methodology for assessing corporate social responsibility in Bulgarian conditions.
- Assessment of the problems and challenges of knowledge management in Bulgarian enterprises;
- Development and validation of a methodological toolkit for the assessment of entrepreneurial attitudes and behaviour of students, and on this basis an analysis of the barriers and challenges to the development of the innovative potential of students at D. A. Tsenov Academy of Economics.

7. Characterization of the candidate's academic reputation

The Citation Report shows that 16 citations of the candidate's publications have been identified. This indicates an acceptable reputation of the candidate.

8. Critical comments and suggestions

I have no critical remarks to make about the candidate. I recommend that in his future scholarly pursuits he should view his current research interests through the lens of digital transformation.

9. Conclusion

On the basis of all that has been said so far, I declare my POSITIVE evaluation and give my recommendation to the Honourable Scientific Jury to support the election of Assistant Professor Dr. Emil Borislavov Nikolov to the academic position of D. A. Tsenov Academy of Economics.

18.May 2023r. Sofia

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