

STANDPOINT
of a member of a scientific jury
for the acquisition of an educational and scientific degree "doctor"
"D.A. Tsenov" academy of economics - Svishtov

Autor of Standpoint: ASSOC. PROF. DR. YORDAN HRISTOV IVANOV,
determined by order № 1196 / 15.12.2023 of the Rector of the "D.A. Tsenov" academy of
economics - Svishtov.

Autor of PhD Thesis: BOYAN DIMITROV VRANCHEV, enrolled in full-time
Ph. D by order № 1167 / 18.12.2019 of the Rector of the "D.A. Tsenov" academy of
economics - Svishtov.

Dissertation topic: OPPORTUNITIES FOR IMPROVING THE
MANAGEMENT OF PROJECT TEAMS IN INDUSTRIAL ENTERPRISES

I. General presentation of the dissertation:

The presented dissertation work has been discussed and proposed for defense in accordance with the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Regulations for the Implementation of the Law on the Development of the Academic Staff in the SA "D. A. Tsenov" from the Department of "Industrial Business and Entrepreneurship" at the Academy of Economics "D. A. Tsenov" - Svishtov.

The author is a part-time doctoral student at the Department of Industrial Business and Entrepreneurship at the D. A. Tsenov" - Svishtov.

The dissertation has a total volume of 205 pages and is structured in an introduction, a main text of three chapters and a conclusion. There are two appendices to the dissertation with a total volume of 13 pages. The presented information is visualized in 35 figures and 5 tables, and the list of used literature consists of 167 sources, of which 151 are in Latin (15 sources are online-based), and 16 are in Cyrillic.

In the dissertation, the doctoral student skillfully defends the thesis about the importance and relevance of the issue of the formation of project management teams, in the context of the modern requirements of the global economy, green economy and others. All of them put the competitiveness of the companies at serious risk and the adequate decisions of the project teams.

The object of research in the dissertation work is the management of project teams, and the subject of research is the potential opportunities for improving the management of these teams in industrial enterprises. I believe that the thus defined object and subject of research in

the dissertation work are well defined and fully meet the set main goal and scientific tasks before the presented work.

II. Assessment of the form and content of the dissertation.

Project management, not only in its classic sense imposed by the method of distribution of funds from European funds, but also as a means of managing processes, especially related to the implementation of innovations of any nature, also imposes the relevance of problems related to the management of teams related to with the implementation of these projects. The author of the current dissertation skillfully presents to us the problems related to the management of project management teams.

The PhD student demonstrates good style and knowledge of the literature on the subject. A very thorough critical theoretical analysis of the existing statements on the subject has been made. The main research thesis advocated by the author, namely that the management of project teams can be improved by increasing the knowledge, skills and competencies of project team participants, and by considering the influence of factors related to project activities, fully reflects the research done and their results fully confirm it.

The presented and used methodological tools for analysis and proof of the defined three hypotheses fully satisfy the scientific value of the dissertation, and based on the obtained results the conclusions can be substantiated.

Regarding the presented abstract, I believe that it completely accurately reflects the content of the dissertation work.

The presented publications correspond to the scientific research of the doctoral student and the topic of the dissertation submitted for defense, as well as exceed the requirements for admission to the defense - one study, two articles and two reports.

III. Scientific and scientific-applied contributions of the dissertation.

I have no particular remarks about the scientific-applied contributions, I believe that they fully reflect what the doctoral student has achieved with the research in the current dissertation work. Of course, they could be slightly refined and shortened, in terms of additions to their main part.

1. Based on a critical review, the theoretical knowledge about project teams has been enriched, and the opportunities for improving their management have been outlined. In this regard, the profiles of the team members have been systematized, and the profiling of the team participants is aimed at increasing the opportunities for improving the project work and the management aspects of the project teams.

2. On the basis of research, systematization and comparative evaluation of existing team management models, two original models for managing project teams have been proposed - a

model for supporting and developing project managers through a Council for project-manager coaching and mutual assistance, and a model for improving the management of project teams, based on four pillars (according to the type and characteristics of the project).

3. Based on the theoretical research, a methodology was developed for the analysis and assessment of the opportunities for improving the management of the project teams.

4. The factors that influence the effectiveness of the project team are defined, and recommendations are proposed for intensifying the factors with a positive effect and limiting the impact of the factors with a negative influence.

IV. Question.

In connection with the rich practical experience in the field of new technologies in a number of organizations, the affinity to project management, in particular the management of teams for its implementation, is understandable. In this regard, I have two questions for the PhD student:

1. Do you think that project management is possible in a wider range of activities, in particular in industrial enterprises? If so, please specify specific ones?
2. Can your findings regarding the management of project management teams be transferred to another type of team (an accounting department for example)?

V. Summary evaluation of the dissertation work and conclusion.

In conclusion and summary of the above, I consider that the presented dissertation work has all the merits of a completed scientific research and with full conviction I recommend to the Honorable members of the scientific jury to award doctoral student Boyan Vranchev „Doctor’s degree”.

Date: 18.02.2024

Prepared by:

(assoc. prof. Dr. Yordan Ivanov)