

**STANDPOINT**  
**of a member of a scientific jury**  
**for the acquisition of an educational and scientific degree "doctor"**  
**in SA "D. A. Tsenov" - Svishtov**

**Prepared the opinion: ASSOC. PROF. DR. YORDAN HRISTOV IVANOV,**  
**based on Order No. 1184 of October 29, 2024. of the Rector of SA "D.A. Tsenov" c.**  
**Svishtov.**

**Author of the dissertation: SNEZHANA VESELINOVA NAYDENOVA, enrolled**  
**in part-time doctoral studies with Order No. 159 of March 23, 2021. of the Rector of SA**  
**"D.A. Tsenov" c. Svishtov.**

**Dissertation topic: INNOVATIONS IN THE EDUCATION SYSTEM IN THE**  
**CONTEXT OF THE ENTREPRENEURIAL MANAGEMENT MODEL**

**I. General presentation of the dissertation:**

The presented dissertation work has been discussed and proposed for defense in accordance with the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Regulations for the Implementation of the Law on the Development of the Academic Staff in the SA "D. A. Tsenov" from the Department of "Industrial Business and Entrepreneurship" at the Academy of Economics "D. A. Tsenov" - Svishtov.

The author is a part-time doctoral student at the Department of Industrial Business and Entrepreneurship at the D. A. Tsenov" - Svishtov.

The dissertation has a total volume of 227 pages and is structured in: introduction (7 pages), main text of three chapters (176 pages) and conclusion (3 pages). A declaration of originality and authenticity is provided. The applications, with a total volume of 20 pages, are 4 in number. The information in the dissertation is visualized in 65 figures and 13 tables. The list of used literature consists of 145 sources, of which 36 are in Latin and 119 are in Cyrillic.

In the dissertation, the doctoral student skillfully defends the thesis about the importance and relevance of innovations and transformations of the educational system. On this basis, opportunities are being sought to increase the quality of education and its entrepreneurial orientation. The thesis is advocated that innovations in education are the basis of building a democratic and critical-thinking society.

**The object** of research in the dissertation work is the innovations in the educational system of the Republic of Bulgaria, and **the subject** - the possibilities for improving the educational system through the introduction/use of innovations based on the entrepreneurial

model of education. I believe that the object and subject of research in the dissertation work are well defined and fully meet the set main goal and scientific tasks of the presented dissertation work.

**The aim** of the research is to explore the possibilities for improving the educational system through the introduction/use of innovations based on the entrepreneurial learning model. Which the author decomposes into five research tasks that clearly outline and correspond to the logic of the research.

*I believe that the presented objective can be refined and expanded, thus, it will cover all or most of the research tasks, since at the moment the actual task is not included in the scope of the objective, and the idea is to decompose it into the research tasks that will follow the overall logic of the dissertation work.*

The derived research thesis was achieved by observing the restrictive conditions set in the dissertation work.

## **II. Assessment of the form and content of the dissertation.**

The **first chapter** clarifies the theoretical basis related to the topic. The main concepts used in the dissertation are defined. The essence, functions and structure of the Bulgarian education system are presented in a systematized form. The specifics of innovations in the field of education are discussed, and an attempt is made to classify them. The innovation process in education, as well as the essential aspects and specifics of educational integration, are clarified.

In **the second chapter**, the essence of the entrepreneurial learning model as an innovative practice is clarified. Factors influencing the imposition of an entrepreneurial vision and the importance of entrepreneurial training as a result of acquired knowledge and skills are examined.

In **the third chapter**, the problem areas in the implementation of an entrepreneurial model of education are outlined, as well as the strategic aspects for the affirmation of the entrepreneurial vision, good practices implemented in the education system are presented, as well as the real benefits of the introduction of the model.

From the information presented in the dissertation, the studies conducted and the conclusions and recommendations made, it is clear that the author is familiar with the issue at a high level. The layout and presentation of the information is also at a very high and professional level.

## **III. Scientific and scientific-applied contributions of the dissertation work.**

I accept the presented scientific and applied contributions in the dissertation work, I believe that they are well defined, they fully correspond to what was done in the presented

dissertation work. My personal opinion that the contributions are the author's and can be found in the exposition.

The submitted dissertation abstract also fully and accurately responds to the submitted dissertation.

#### **IV. Dissertation questions.**

Considering the last professional experience of the doctoral student, the choice of topic and problems of the current dissertation work are understandable. Significant knowledge in the field of the educational system in R. Bulgaria. I would take the liberty of asking the following two questions out of professional curiosity:

1. I would like to hear your professional comment, in terms of approval or disapproval of the way the State Education Standards are created and the basis for choosing topics, teaching methods, etc. in schools in R. Bulgaria?
2. Since you strongly advocate the inclusion of entrepreneurship in education, could you briefly outline what it should look like and in what form it should be included? What age groups is it suitable for? Because at the moment, Technology and Entrepreneurship training in schools is the modern sounding of Labor training from the past.

#### **V. Summary evaluation of the dissertation work and conclusion.**

In conclusion and summary of the above, I believe that the presented dissertation has the qualities of a completed scientific study and with full conviction I recommend to the Honorable members of the scientific jury to award doctoral student Snezhana Naidenova „Doctor's degree".

Date: 09.11.2024

Prepared the opinion: .....

( Assoc. Dr. Yordan Ivanov)